

GRAPHIC DESIGN, BAS

The Bachelor's program offers students a broad-based general education combined with an extensive design education that qualifies graduates to work across multiple media and disciplines. Through the integration of project simulations, internships and client-based experiences, students gain skills that are current with industry demand. Students complete the program with a professional grade portfolio that highlights the best examples of their work.

Minimum Grade: C-

Minimum GPA: 2.0

Code	Title	Credit Hours
ART 150	VISUAL & CONCEPT	3
ART 203	COMPUTER ILLUS	3
ART 207	DIGITAL PHOTO	3
ART 208	VIDEO PRODUCTION	3
ART 245	DESIGN INTERACT	3
ART 261	GRAPHIC DESGN 1	3
ART 265	HISTORY OF GRAPHIC DESIGN	3
ART 270R	TYPOGRAPHY 1	3
ART 291	GRAPHIC DESGN 2	3
ART 315	ADVANCED PAINTING I	3
ART 320R	PACKAGING DESIGN	3
ART 325R	BRAND IDENTITY DESIGN	3
ART 328R	DIGITAL MARKETING DESIGN	3
ART 337R	MOBILE INTERACT	3
ART 338R	DESIGN CAPSTONE	3
ART 340R	PROF PORTFOLIO	3
ART 380	SR INTERNSHIP	3
Total Credit Hours		51

CORE Requirements (General Education)

Code	Title	Credit Hours
First Year Success Course or Transfer Success Course		
FYS 101 or TRS 101	FIRST YEAR SUCCESS COURSE TRANSFER SUCCESS 101	1
Communication Requirement		
ENG 101	COMPOSITION I: CRITICAL READING & WRITING	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH	3
COMM 101	PUBLIC SPEAKING (or program specific CORE communications course)	3
Ideas Across Disciplines		
3 credits in coursework categorized as Ideas.		3
Humanities and Fine and Performing Arts		
9 credits from the following subject areas: African-American Studies, Art History, English (excluding ENG 101 and ENG 102), History, Languages, Music, Philosophy, Theatre, Communication and Women's and Gender Studies		9
Mathematics		

MATH 110	QUANTITATIVE LITERACY (or above) ¹	3
Science		
One biological science and one physical science required (at least one must be a four-hour lab). (Not applicable for science majors)		7-8
Social Sciences		
9 credits from the following subject areas: African-American Studies, Anthropology, Economics, History, Journalism, Philosophy, Political Science, Psychology, Sociology and Women's and Gender Studies		9
Experiential Learning		
6 credits from coursework categorized as Experiential Learning.		6
Total Credit Hours		47-48

¹ Higher level of Math may be required by major

These quantitative requirements also apply to degrees.

- Students must earn a minimum of 120 semester hours.
- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 70 credit hours from community colleges.
- Students must take their final 30 hours at Roosevelt University. Note that some majors have additional requirements for RU hours.
- Students must have a grade point average of 2.0 or higher to graduate. Note that some majors have additional GPA requirements.
- Students may apply no more than 51 hours in the major (BA) or 57 hours in the major (BS)

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Year 1		
Fall	Credit Hours Spring	Credit Hours
ENG 101	3 ENG 102	3
Humanities #1	3 MATH 110	3
FYS 101	1 Ideas Across Disciplines	3
COMM 101	3 ART 203	3
ART 150	3 ART 261	3
ART 207	3	
		16
		15

Year 2

Fall	Credit Hours Spring	Credit Hours
ART 245	3 Humanities #2	3
ART 265	3 Social Science #2	3
ART 270R	3 Physical Science	3
Social Science #1	3 ART 208	3
BIOL 111 or 112	4 ART 291	3
	16	15

Year 3

Fall	Credit Hours Spring	Credit Hours
ART 320R	3 ART 325R	3
ART 337R	3 General Elective	3
General Electives	3 Advanced Video Production and Motion Graphics	3
Humanities #3	3 General Elective	3
Social Science #3	3 Experiential Learning #1	3
	15	15

Year 4

Fall	Credit Hours Spring	Credit Hours
ART 328R	3 ART 338R	3
ART 380	3 ART 340R	3
Experiential Learning #2	3 General Elective	3
General Elective	3 General Elective	3
General Elective	3 General Elective	1
	15	13

Total Credit Hours 120