GRAPHIC DESIGN, MINOR

The Graphic Design minor prepares students with manual and computer skills to create and manipulate graphics, style text, and arrange visual elements for publishing, design and advertising studios and business organizations. Students will utilize industry-standard software. Completion of this minor prepares students for entry-level positions including digital production artists and assistant graphic coordinators.

Prerequisites

COMM 201 COMMUNICATION IN THE INFO AGE is the prerequisite course for this minor (grade C or better).

Requirements

Six courses (18 credit hours) are required for the minor in Graphic Design.

- Transfer students must complete at least three DES courses (9 credit hours) at Roosevelt.
- No pass/fail grades are accepted for this minor.
- All courses for the minor must be completed with a minimum grade of C (not C-) or better. The overall grade point average required in minor courses is 2.0.

| Code | Title | Credit Hours |
|--------------------|-----------------------------------|--------------|
| DES 130 | COLOR AND DESIGN HISTORY | 3 |
| DES 235 | DIGITAL ILLUSTRATION AND IMAGING | 3 |
| DES 253 | DESIGN INTERACTION FOR WEB | 3 |
| DES 291 | TYPOGRAPHY AND GRAPHIC DESIGN | 3 |
| DES 325 | VISUAL IDENTITY AND BRANDING | 3 |
| DES 330 | PACKAGING DESIGN | 3 |
| or DES 352 | PUBLICATION DESIGN AND PRODUCTION | I |
| Total Credit Hours | | 18 |