

MANAGEMENT (MGMT)

MGMT 300 - OPERATIONS MANAGEMENT

Problems, principles, and methods of analysis related to production and operations management of industrial and service organizations. Forecasting; capacity planning; facilities location and layout; inventory analysis; scheduling; simulation; and quality assurance.

Credits: 3

Prerequisites: ACCT 211 and MATH 110 and (MATH 217 or ECON 234 or PSYC 200)

Course Notes: ECON 102 recommended

MGMT 305 - SOCIAL ENTREPRENEURSHIP I: CREATING THE VISION

This course is for students who will found or lead businesses that also have a social mission, or will advise or work with social entrepreneurs, as they seek to jointly create social and business value. It is the goal of this course to prepare students to lead companies that have embedded social missions and to engage various stakeholders that are at the nexus of business and social value.

Credits: 3

MGMT 306 - SOCIAL ENTREPRENEURSHIP II: IMPLEMENTATION

In Social Entrepreneurship II, we actually become social entrepreneurs by studying the everyday structural, legal and financial challenges associated with launching a business enterprise in its efforts to create social impact. Students will take their business model from Social Entrepreneurship I, and further develop it by performing additional market research, prototyping and practicing continuous investor initiatives. Students will work through issues of market analysis, technology viability assessment, competitive positioning, team#building, product life#cycle planning, marketing strategy and financing, with a major emphasis on learning how to attract investment capital.

Credits: 3

Prerequisites: MGMT 305 or SENT 305

MGMT 308 - ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY

Issues that affect business firms and managers in modern society examined through the frameworks of business ethics and corporate social responsibility. Topics include environmental pollution, employee rights and responsibilities, discrimination/affirmative action, and activities of multi-national corporations.

Credits: 3

MGMT 331 - INDUSTRIAL RELATIONS MANAGEMENT

Survey of industrial relations. Collective bargaining, arbitration, and mediation; communication between management and labor; recent labor legislation.

Credits: 3

Prerequisites: HRM 311

MGMT 345 - BUSINESS FORECASTING

Methods of business forecasting for planning and decision making. Emphasis on computer and statistical models; current forecasting tools and practices.

Credits: 3

Prerequisites: MGMT 300 and ECON 234

MGMT 355 - SUPPLY CHAIN MANAGEMENT

In the global economy, working in isolation is a prescription for disaster. Supply chains create the interdependence between companies that can lead to higher profitability, and long-term survival. This course deals with the modern approach to understanding supply chain strategy, planning and organization at the local, national and international levels. It addresses the widening role of logistics and the importance of technology for effective operations. Students will prepare several cases followed by in-class presentations and written reports.

Credits: 3

MGMT 358 - ORGANIZATIONAL BEHAVIOR

Historical, social, and psychological factors associated with various organizational structures; human consequences of various organizational arrangements; techniques and programs by which organizations may be modified or designed. Also available through RU Online.

Credits: 3

Course Notes: The old title of this course was, Behavioral Science and Organization Theory

MGMT 360 - SURVEY OF INTERNATIONAL BUSINESS

Problems and opportunities for American business resulting from internationalization of the US economy. Economic, political, and cultural environments facing business; diplomacy; global sourcing and production; functional areas of accounting and taxation, finance, management, and marketing.

Credits: 3

Prerequisites: ECON 101 and ECON 102

Course Notes: This course was previously offered as BADM 360.

MGMT 380 - BUSINESS POLICY AND STRATEGY

Study of top management decision making, including strategy and policy making; integration of functional divisions of organizations through analysis of and solutions to complex business situations. BSBA Capstone Course.

Credits: 3

Prerequisites: MGMT 300 and MGMT 358 and MKTG 302 and FIN 311

Course Notes: This course was previously offered as BADM 380., This course must be taken during a student's senior year.

MGMT 388 - PROJECT MANAGEMENT

Managerial approaches to conducting projects from inception to completion. Systems and procedures, including planning fundamentals, scheduling, resource estimation, evaluation and review techniques, managing risk; control and team development. Cross-listed with INFS 388.

Credits: 3

Prerequisites: INFS 330

MGMT 390 - SPECIAL TOPICS IN MANAGEMENT

This course focuses on understanding and applying innovation management concepts and processes in domestic and global enterprises. Students will explore the main innovation sources, types, models, strategies and exemplary practices. The course will address the timing for entry of innovative products and services along with technological and market strategies. The course will also address the design of effective strategies based on particular technological capabilities and competitive markets. The students will acquire skills for formulating and implementing innovation strategies with creative thinking and knowledge about the organizational and managerial aspects of innovation management.

Credits: 1-3

MGMT 395 - INDEPENDENT STUDY

Students work under direction of management faculty on a project selected by student and approved by supervising faculty member, department chair, and college dean.

Credits: 1-3

Course Notes: Consent of Instructor and Academic Head

MGMT 398 - ORGANIZATIONAL DEVELOPMENT

Diagnosis of organizational problems involving employees, work groups, and corporate culture and structure; implementation of change in a company's human systems; alternative solutions to these problems. Available through External Studies Program.

Credits: 3

Prerequisites: MGMT 358

MGMT 399 - PROFESSIONAL MANAGEMENT INTERNSHIP

A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 3 credit hours can be applied to undergraduate business program.

Credits: 1-3

Course Notes: Internship requirements vary by assignment; consent is, required by the instructor.