JOURNALISM (JOUR)

JOUR 210 - WHAT IS TRUTH/FAKE NEWS?
There's no quick fix for the challenges of "fake news" and "alternative facts." Course focuses on development of critical thinking skills needed to explore the boundaries, using newspapers, magazines, videos and internet resources, of our socially constructed, digital reality. This course looks at varied concepts of truth throughout history and across cultural contexts, with particular attention to similarities and differences with the modern, science-based concept of "fact.
Credits: 3
Attributes: Social Science
Prerequisites: ENG 102

JOUR 219 - ESSENTIAL MULTIMEDIA SKILLS
Students apply technical knowledge and skills to multimedia production situations, sampling a variety of production work through active individual and team participation. Course may look at current topics such as media issues, professional multimedia production techniques, changing media technology, job market information.
Credits: 3
Prerequisites: COMM 201 (may be taken concurrently)
Course Notes: Open to All Majors

JOUR 220 - MEDIA WRITING
News writing and reporting principles, interview techniques, classroom and outside writing practice; introduction to writing appropriate to print, broadcast and online journalism; fundamentals of writing, grammar, style. Course meets for five hours weekly and includes writing in lab.
Credits: 4
Prerequisites: COMM 201 (may be taken concurrently)
Course Notes: class includes lab

JOUR 226 - PRODUCING FOR COLLEGE MEDIA
Students in this class serve as writers for the Torch, the weekly college newspaper, and for its website; they also may produce content for other student media, WRBC The Blaze radio station or RU Fire, the broadcast club. Students get hands-on experience in print, broadcast and online journalism and interact with students editors/ producers. The class will be divided between classroom time and outside reporting.
Credits: 3
Prerequisites: ENG 102
Course Notes: Open to All Majors

JOUR 230 - TELLING SOC JUST STORIES 2.0
Black Lives Matter, Me Too, LGBTQ & You: Telling the stories of social justice in the 21st century. Combining age-old reporting and new-age digital technology, students will learn to capture the faces, voices and narratives of today's most visible social movements. Students will study the role of the media in advancing social movements. Course culminates in a final multimedia project. Learn how to tell professional quality stories that matter.
Credits: 3
Attributes: Grounds for Change, Social Science
Prerequisites: ENG 102

JOUR 240 - DEMOCRACY: THE WORST FORM OF GOVERNMENT?
This course focuses on American democracy as a lived experience. Students will apply critical thinking to both confirm and challenge their concepts of, and beliefs about democratic government considering: the benefits of democracy; the flaws/limitations inherent in democracy; the citizen's obligations in a working democracy; courts and the rule of law; individual and group influence; the electoral system, its benefits and liabilities; and the role and responsibilities of media.
Credits: 3
Attributes: Social Science
Prerequisites: ENG 101

JOUR 250 - JOURNALISM AND SOCIAL CHANGE
Looking at investigative journalism and its impact on society; its social justice and watchdog roles, the diversity of its practitioners, the connection of investigative reporting to political movements, and the many different media that can handle investigative material. Readings in the work of journalists; how journalists find stories and report them. Considering common issues: story complications, ethical and legal questions, and the role of narrative and style in investigative work.
Credits: 3
Attributes: Grounds for Change, Social Justice Studies, Transformational Service Learning
Prerequisites: ENG 102

JOUR 305 - NEWS VIDEO PRODUCTION
This course will introduce students to the technology and techniques necessary to bring news reports to life in video for use on news websites or an array of other news media outlets. Students will learn how to collect, edit and present broadcast quality videos to complement news reports across a variety of subjects.
Credits: 3
Prerequisites: JOUR 220 or IMC 220

JOUR 307 - DOCUMENTARY VIDEO STORYTELLING
Immersion course in documentary storytelling, including planning the project, shooting video, editing and completion of the project.
Credits: 3
Prerequisites: JOUR 219 or IMC 220 or MED 221

JOUR 319 - NEWS REPORTING
Field reporting course with emphasis on writing detailed or complex stories from student-initiated beat coverage, interviews, on- or off-campus events, and assignments; research and writing from documents and press conferences.
Credits: 3
Prerequisites: JOUR 220 or IMC 220
Course Notes: Should be taken in the term following Journalism 220, Media Writing or in the next term offered

JOUR 321 - PHOTOBK HISTORY & PRACTICE
History and practice of the photobook. Students will photograph a major subject over the course of the semester, edit the photographs, and layout and publish a photobook. Basic Photoshop, camera technique, and the history of the photobook will also be covered. Both film and digital cameras can be used for the course.
Credits: 3
Prerequisites: COMM 201 (may be taken concurrently)
Course Notes: Instr. consent
JOUR 322 - FEATURE WRITING
Reporting and writing of short- and long-form articles, including profiles, for newspapers, magazines, online media; using observation, conversation, description and character/plot development in writing journalistic article.
Credits: 3
Prerequisites: JOUR 220 or IMC 220
Course Notes: Course can be either an elective in the major or can, fulfill the JOUR 390 requirement for Journalism students.

JOUR 325 - PHOTOGRAPHY
Introduction to black & white film photography covering basic camera and darkroom techniques. Students will shoot and develop black and white film, and make prints using traditional darkroom equipment. Cameras will be provided by the department.
Credits: 3
Prerequisites: ENG 102

JOUR 328 - IPHONEOGRAPHY & DEM CAMERA
An exploration of documentary photography consisting of camera usage, shooting assignments, slide lectures, and computer work using Photoshop. No previous photography experience required. Cameras will be provided for the semester. This course will introduce the computer as a powerful tool for the photographer. We will discuss the ethical, philosophical and practical considerations regarding digital imaging. We will be using flat-bed scanners, 35mm slide and negative scanners, and digital cameras for inputting images into the computer. Adobe Photoshop will be our primary imaging program.
Credits: 3
Prerequisites: COMM 201

JOUR 329 - WHITENESS IN A GLOBAL SOCIETY
Team-taught course in sociology and journalism. International travel course exploring Whiteness in NZ and Australia. This is a six-credit course with instruction split between the classroom and instruction time during travel. During travel, students are required to attend all scheduled visits to museums, libraries, lectures, and other sites. Students are required to keep a travel (field notes/reporting) journal and to make daily entries during the trip.
Credits: 6
Attributes: International Studies, Non-western Culture, Social Science, Travel Based Study
Prerequisites: ENG 102

JOUR 330 - IPHONEOGRAPHY AND THE DEMOCRATIC CAMERA
Everyone is a photographer and cameraphones are everywhere. This course will explore the creative and ethical implications of using the iPhone as an artistic and journalistic tool. Students must have an iPhone 5 or newer to enroll in the course, and will be expected to download various photography apps for use in the class. We will use the iPhone to create, edit, and post photographic work online. Students will learn a new set of photographic standards, applications, and practices through individual and group shooting assignments, readings, examples of contemporary photographic work, and excursions to galleries and museums.
Credits: 3
Prerequisites: JOUR 201 or COMM 201
Course Notes: Students must have their own iPhone 5S, or newer for use in this class.

JOUR 339 - WRITING NONFICTION: THE DOCUMENTARY AESTHETIC
Course will examine the influence of the documentary aesthetic on American literature and consider, as well, the problems of documentary, the questions of representation and ethics that haunt it. Study of what the documentary tradition can give to contemporary nonfiction, how today's writers can transform documentary to suit their times and their purposes. Students are expected to complete a polished piece of documentary nonfiction and a critical paper.
Credits: 3
Prerequisites: JOUR 220 or IMC 220 or ENG 153

JOUR 343 - PRODUCING THE DOCUMENTARY PHOTOGRAPHY EXHIBITION
Conceptualizing, editing, and producing a documentary photography exhibition using student and/or professional work. Working together, students will generate ideas for an exhibition in the Gage Gallery, locate/produce work, and install the project in the gallery. The class will focus on the practice of curating a photography exhibition, which will include developing a theme and choosing work, writing statements/artist biographies, and promoting the exhibit to the community.
Credits: 3
Prerequisites: ENG 102
Course Notes: Sophomore Standing.

JOUR 348 - PINHOLE TO CAMERAPHONE: PHOTOGRAPHY’S HISTORY AND PRACTICE
The history and practice of early, middle-period, and contemporary photography. Slide examples of the history of photography; hands-on work with pinhole cameras, large format cameras, digital cameras, and camera phones. Field trips to galleries and/or museums in the city to view examples of work presented in the class.
Credits: 3

JOUR 350 - EDITING
Emphasis on grammar, usage, copy editing, headline writing; overview of editorial processes and standards; introduction to layout and design, and photo editing. Recommended elective for journalism majors who choose no concentration.
Credits: 3
Prerequisites: ENG 102

JOUR 351 - PUBLIC OPINION & PROPAGANDA
Factors in public opinion formation; techniques and uses of public opinion polling; definition, identification, and socially positive and negative uses of propaganda.
Credits: 3
Prerequisites: COMM 201

JOUR 354 - PUBLICATION DESIGN
Theories of design and practical experience with creating layout and using photos and art in newspapers, magazines, newsletters, online publications. Students will use Adobe InDesign software for hands-on layout exercises. Students use InDesign software for design.
Credits: 3
Prerequisites: JOUR 220 or IMC 220

JOUR 355 - MAGAZINE WRITING
Research and writing of articles for the contemporary magazine.
Credits: 3
Prerequisites: JOUR 220 or IMC 220
JOUR 357 - MAGAZINE PRODUCTION
Research, writing, design, and production of magazine. Students learn the use of Adobe InDesign for page layout and creation of a magazine prototype.
Credits: 3
Prerequisites: JOUR 220 or IMC 220 or CRWR 153

JOUR 363 - LAW AND ETHICS
First Amendment rights and responsibilities; libel and slander; legal access to public meetings and documents; restrictions on print and broadcast media; newsgathering considerations; ethical decision making. Journalism students register for a 3-credit-hour lecture and the 1-credit hour Journalism discussion section.
Credits: 1,3
Prerequisites: COMM 201

JOUR 365 - BRAND STORYTELLING
The exciting and rapidly expanding field of content marketing. The variety and styles of content marketing including big brands, niche storytelling, video events, and nonprofit research papers. All content marketing requires excellent reporting and writing skills. Students will practice developing story ideas with particular brands and audiences in mind, and for several different platforms including the web, social media, and a customer magazine; in-depth research, reporting, and interviews; and will learn how to tell a nonfiction story and to be cognizant of diversity, cultural awareness, and fairness issues in branded reporting, design, and editing.
Credits: 3
Prerequisites: IMC 220 or JOUR 220

JOUR 375 - MEDIA CRITICISM
Students use newspapers, magazines and the Internet in applying contemporary criticism to current media issues and performance. Emphasizes the social impact of mass media messages.
Credits: 3
Prerequisites: JOUR 201 or COMM 201
Course Notes: One additional 200-level JOUR or SPCH course is required.

JOUR 389 - NEW MEDIA AND TECHNOLOGY
Broad overview of current trends and new forms of media and technology and their potential effects. Course focuses on the World Wide Web, interactive media, online services, digital photography, and other current topics. Lecture/lab, discussion, hands-on experience with computer applications, including fundamentals of website design.
Credits: 3
Prerequisites: JOUR 220 or IMC 220 or MED 221
Course Notes: JOUR majors take JOUR 220; IMC majors take IMC 220, MED majors take MED 221

JOUR 390 - TOPICS IN REPORTING & WRITING
Course content varies by term but may include Literary Journalism, Feature Writing, Investigative Reporting, Editorial and Column Writing, Magazine Writing, Business Writing, Personal Memoir Writing, Science/Medical Writing, Covering Government, Review Writing, Technical Writing, Business Writing, Newsletter Writing, Travel Writing, or Writing for Radio.
Credits: 3
Prerequisites: JOUR 220 or IMC 220
Course Notes: For more details, please click the, CRN number for this course on the specific term schedule.

JOUR 392 - THE CONVERGENCE NEWSROOM
Capstone course for journalism majors, focusing on production of a final reporting project on a selected topic and presented in print, video, and web formats.
Credits: 3
Attributes: Transformational Service Learning
Prerequisites: JOUR 305 and JOUR 319
Course Notes: Capstone class to be taken after most required courses, in, the major have been completed. Students may take, JOUR 363 and JOUR 390 concurrently.

JOUR 395 - INDEPENDENT STUDY
Independent projects in journalism in which students work closely with a faculty supervisor. Students must consult faculty first on their project ideas, then plan for their independent project in consultation with their faculty supervisor. The faculty supervisor must be designated before the student registers for the independent study.
Credits: 1-3
Course Notes: Consent of Department Head.

JOUR 399 - INTERNSHIP
In-service training with a professional media operation in print, online or broadcast. Students must successfully complete academic reflections and evaluations during their internship term, in addition to successfully completing a single internship totaling at least 225 on-the-job hours, to receive 3 hours of credit. See internship coordinator or departmental office for syllabus.
Credits: 3
Prerequisites: JOUR 220 or JOUR 305