JOURNALISM AND MEDIA STUDIES (JMS)

JMS 203 - INTRODUCTION TO MEDIA THEORY
Body of theory in the study of media, including the content, form, consumption, and their effects. The course will assist students in
developing critical thinking skills as they explore a range of theories that
guide and ground media studies. The goal of this exploration is to make
theory accessible so that students can develop a basic understanding of
roles of theory in research and practice.
Credits: 3
Prerequisites: ENG 102

JMS 210 - WHAT IS TRUTH/FAKE NEWS?
There's no quick fix for the challenges of "fake news" and "alternative
facts." Course focuses on development of critical thinking skills needed
to explore the boundaries, using newspapers, magazines, videos and
internet resources, of our socially constructed, digital reality. This course
looks at varied concepts of truth throughout history and across cultural
contexts, with particular attention to similarities and differences with the
modern, science-based concept of "fact."
Credits: 3
Prerequisites: ENG 101

JMS 219 - ESSENTIAL MULTIMEDIA SKILLS
Students apply technical knowledge and skills to multimedia production
situations, sampling a variety of production work through active
individual and team participation. Course may look at current topics
such as media issues, professional multimedia production techniques,
changing media technology, job market information.
Credits: 3
Prerequisites: COMM 201 (may be taken concurrently)

JMS 220 - MEDIA WRITING
News writing and reporting principles, interview techniques, classroom
and outside writing practice; introduction to writing appropriate to print,
broadcast and online journalism; fundamentals of writing, grammar, style.
Course meets for five hours weekly and includes writing in lab.
Credits: 4
Prerequisites: COMM 201 (may be taken concurrently)

JMS 290 - SPECIAL TOPICS: MEDIA STUDIES
Course content varies by semester but always focuses on current issues
and/or diversity, alternative media, and social justice as they relate to
media. 
Credits: 3
Prerequisites: COMM 201

JMS 305 - VIDEO PRODUCTION
This course will introduce students to the technology and techniques
necessary to bring news reports to life in video for use on news websites
or an array of other news media outlets. Students will learn how to
collect, edit and present broadcast quality videos to complement news
reports across a variety of subjects.
Credits: 3
Prerequisites: IMC 220 or JMS 220

JMS 307 - DOCUMENTARY VIDEO STORYTELLING
Immersion course in documentary storytelling, including planning the
project, shooting video, editing and completion of the project.
Credits: 3
Prerequisites: JMS 219 or IMC 220

JMS 310 - HISTORY OF JOURNALISM
Development of journalism from European antecedents of the American
colonial press through trends developing during the 21st century.
Examines US newspapers, magazines, radio, television, and other media.
Credits: 3

JMS 319 - MULTIMEDIA REPORTING
Field reporting course with emphasis on writing detailed or complex
stories from student-initiated beat coverage, interviews, on- or off-
campus events, and assignments; research and writing from documents
and press conferences.
Credits: 3
Prerequisites: JOUR 220 or IMC 220 or JMS 220

JMS 322 - FEATURE WRITING
Writing and writing of short- and long-form articles, including
profiles, for newspapers, magazines, online media; using observation,
conversation, description and character/plot development in writing
journalistic article.
Credits: 3
Prerequisites: IMC 220

JMS 325 - PHOTOGRAPHY
Introduction to black and white film-based photography. Basic camera
darkroom techniques. Cameras provided by the department.
Students provide some supplies.
Credits: 3

JMS 328 - DOCUMENTARY PHOTOGRAPHY
An exploration of documentary photography consisting of camera
usage, shooting assignments, slide lectures, and computer work using
Photoshop. No previous photography experience required. Cameras will
be provided for the semester. This course will introduce the computer
as a powerful tool for the photographer. We will discuss the ethical,
philosophical and practical considerations regarding digital imaging. We
will be using flat-bed scanners, 35mm slide and negative scanners, and
digital cameras for inputting images into the computer. Adobe Photoshop
will be our primary imaging program.
Credits: 3
Prerequisites: COMM 201
Course Notes: C or better grade required to use in, majors in Department
of Communication.

JMS 330 - IPHONE/DEMOCRATIC CAMERA
Everyone is a photographer and cameraphones are everywhere. This
course will explore the creative and ethical implications of using the
iPhone as an artistic and journalistic tool. Students must have an iPhone
8 or newer to enroll in the course, and will be expected to download
various photography apps for use in the class. We will use the iPhone
to create, edit, and post photographic work online. Students will learn a
new set of photographic standards, applications, and practices through
individual and group shooting assignments, readings, examples of
contemporary photographic work, and excursions to galleries and
museums.
Credits: 3
Prerequisites: COMM 201
JMS 339 - WRITING: THE DOCUMENTARY AESTHETIC
Course will examine the influence of the documentary aesthetic on American literature and consider, as well, the problems of documentary, the questions of representation and ethics that haunt it. Study of what the documentary tradition can give to contemporary nonfiction, how today's writers can transform documentary to suit their times and their purposes. Students are expected to complete a polished piece of documentary nonfiction and a critical paper.
Credits: 3
Prerequisites: JOUR 220 or IMC 220 or ENG 153

JMS 343 - PRODUCING DOC PHOTO EXHIBITION
Conceptualizing, editing, and producing a documentary photography exhibition using student and/or professional work. Working together, students will generate ideas for an exhibition in the Gage Gallery, locate/produce work, and install the project in the gallery. The class will focus on the practice of curating a photography exhibition, which will include developing a theme and choosing work, writing statements/artist biographies, and promoting the exhibit to the community.
Credits: 3

JMS 350 - EDITING
Emphasis on grammar, usage, copy editing, headline writing; overview of editorial processes and standards; introduction to layout and design, and photo editing. Recommended elective for journalism majors who choose no concentration.
Credits: 3
Prerequisites: ENG 102

JMS 351 - PUBLIC OPINION & PROPAGANDA
Factors in public opinion formation; techniques and uses of public opinion polling; definition, identification, and socially positive and negative uses of propaganda.
Credits: 3
Prerequisites: COMM 201

JMS 354 - PUBLICATION DESIGN
Theories of design and practical experience with creating layout and using photos and art in newspapers, magazines, newsletters, online publications. Students will use Adobe InDesign software for hands-on layout exercises. Students use InDesign software for design.
Credits: 3
Prerequisites: JOUR 220

JMS 355 - MAGAZINE WRITING
Research and writing of articles for the contemporary magazine.
Credits: 3
Prerequisites: JOUR 220

JMS 357 - MAGAZINE PRODUCTION
Research, writing, design, and production of magazine. Students learn the use of Adobe InDesign for page layout and creation of a magazine prototype.
Credits: 3
Prerequisites: JOUR 220

JMS 363 - LAW AND ETHICS
First Amendment rights and responsibilities; libel and slander; legal access to public meetings and documents; restrictions on print and broadcast media; newsgathering considerations; ethical decision making. Journalism students register for a 3-credit-hour lecture and the 1-credit hour Journalism discussion section.
Credits: 3
Prerequisites: COMM 201
JMS 399 - INTERNSHIP
In-service training with a professional media operation in print, online or broadcast media operations. Students must successfully complete academic reflections and evaluations during their internship term, in addition to successfully completing a single internship totaling at least 200 on-the-job hours, to receive 3 hours of credit. See internship coordinator or departmental office for syllabus.
Credits: 3
Prerequisites: JOUR 305 or JMS 305

JMS 399P - THE PROFESSIONAL INTERNSHIP
Approval of internship coordinator required. This course is designed for students preparing to take the internship course for full (3 hours) credit. Covers internship search strategies, resume preparation, interviewing skills.
Credits: 0
Prerequisites: JMS 220

JMS 399Y - INTERNSHIP CONTINUATION
Available only to students currently carrying over registration (with an "incomplete" or "in progress" grade) for the credit-bearing JMS 399 Internship course. JMS 399Y is available for students needing to extend their original registration to complete their internship work. Students who wish to register for JMS 399Y should consult the internship coordinator, as this registration requires an additional form and the department chair’s approval.
Credits: 0
Prerequisites: (JMS 220 or JMS 305) and JMS 399 (may be taken concurrently)