

# BUSINESS ADMINISTRATION (BADM)

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## **BADM 100 - DISCOVERING ENTREPRENEURSHIP**

Have you considered self-employment as a future career option? Or joining an existing family business? Or perhaps launch a non-profit organization to assist others? "Discovering Entrepreneurship" uses experiential activities to cover the required steps to devise, trial and grow an e-commerce enterprise. Practical lessons will be learned that can be used within a corporation or with a startup venture.

Credits: 3

Course Notes: Open to all undergraduate students.

## **BADM 101 - INTRODUCTION TO BUSINESS**

Comprehensive overview of the business world and business basics. Topics include: Personal money management, marketing, organizational management, accounting/finance operations and ethics in business. Today's changing business environment; focus on careers in business and business career options.

Credits: 3

Course Notes: This course is open to only Freshman and Sophomores., **Required of all Freshman Business majors.** , This course can be taken for elective credit, by non-Business majors.

## **BADM 103 - PERSONAL FINANCE**

The course will expose students to a set of skills and knowledge of personal finance that will help them better understand various aspects of financial literacy/management and make better financial decisions. Topics may include: credit scores and their management, auto and student loans, identity protection, financing higher education, and income taxes.

Credits: 3

Course Notes: OPEN TO ALL FRESHMAN AND SOPHOMORES

## **BADM 398 - PROFESSIONAL BUSINESS ADMINISTRATION INTERNSHIP**

A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 6 credit hours can be applied to undergraduate business program.

Credits: 1-6

Course Notes: Internship requirements vary by major, consent is required, by the Internship Coordinator in the Heller College of, Business.