BUSINESS ADMINISTRATION (BADM)

BADM 100 - DISCOVERING ENTREPRENEURSHIP
Have you considered self-employment as a future career option? Or joining an existing family business? Or perhaps launch a non-profit organization to assist others? "Discovering Entrepreneurship" uses experiential activities to cover the required steps to devise, trial and grow an e-commerce enterprise. Practical lessons will be learned that can be used within a corporation or with a startup venture.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 101 - INTRODUCTION TO BUSINESS
Comprehensive overview of the business world and business basics. Topics include: Personal money management, marketing, organizational management, accounting/finance operations and ethics in business. Today's changing business environment; focus on careers in business and business career options.
Credits: 3
Course Notes: This course is open to only Freshman and Sophomores. Required of all Freshman Business majors. This course can be taken for elective credit, by non-Business majors.

BADM 102 - CONTEMPORARY ISSUES IN BUSINESS
Survey course designed to provide students with general knowledge of concepts theories and terminology of business in context of recent events. Open to all undergraduate students.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 103 - PERSONAL FINANCE
The course will expose students to a set of skills and knowledge of personal finance that will help them better understand various aspects of financial literacy/management and make better financial decisions. Topics may include: credit scores and their management, auto and student loans, identity protection, financing higher education, and income taxes.
Credits: 3
Course Notes: OPEN TO ALL FRESHMAN AND SOPHOMORES

BADM 104 - SOCIAL MEDIA AND BUSINESS
The proliferation of social media – social networking websites, blogging and micro-blogging, and other forms of online interaction and content generation – has introduced a powerful tool for people to communicate and share information in the business world. This course provides students with an introduction to this new world by acquainting them with the principles, theory, technology, and uses of social media in business.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 203 - PERSONAL FINANCE
The course will expose students to a set of skills and knowledge of personal finance that will help them better understand various aspects of financial literacy/management and make better financial decisions. Topics may include: credit scores and their management, auto and student loans, identity protection, financing higher education, and income taxes.
Credits: 3
Course Notes: Required for all Business majors other than Transfer, students. Meets experiential learning requirement under, CORE. May be taken for elective credit by non-Business, majors.

BADM 398 - PROFESSIONAL BUSINESS ADMINISTRATION INTERNSHIP
A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 6 credit hours can be applied to undergraduate business program.
Credits: 1-6
Attributes: Transformational Service Learning
Prerequisites: ACCT 211 and BLAW 201 and ECON 102 and MATH 121 and MATH 217
Course Notes: Internship requirements vary by major, consent is required, by the Internship Coordinator in the Heller College of, Business.