

SPORT MANAGEMENT, BSBA

In the Roosevelt University BSBA in Sports Management, students will develop a working knowledge of the sports, leisure, and hospitality industries. They will apply core business areas of marketing, management, operations, and finance when analyzing the challenges and opportunities faced by firms, teams, and organizations that provide professional, collegiate, and leisure sports products and experiences. You will apply problem solving skills to formulate strategies to address such challenges and opportunities.

Chicago is a sports city, and Roosevelt Lakers are the only NCAA Division II athletics in town. Here you will learn in a living laboratory with opportunities to apply these new skills and gain hands-on experience managing and executing sport related projects for the Lakers as well as other local professional and community-based sports organizations.

Career Opportunities

- Sports director
- Park supervisor
- Professional Sport Team General Manager
- University Athletic Director
- Corporate sports agency director
- Director of recreation
- Health and fitness manager
- Event manager
- Talent Manager/Agent
- Recreation program director
- Sports information specialist
- Sports marketing director

Six courses (18 credit hours) of upper-level major courses must be completed with grades of C- or higher, with a cumulative average of at least 2.0.

The last 30 hours of any baccalaureate degree must be completed at Roosevelt University for the residency requirement, or students need to take a minimum of 60 hours in-residence at Roosevelt University.

Code	Title	Credit Hours
Core		
HOSM 351	INTRODUCTION TO SPORTS AS A BUSINESS ENTERPRISE	3
MKTG 390	SPORTS MARKETING	3
HOSM 354		3
HOSM 356	SPORTS EVENT MANAGEMENT	3
HOSM 355		3
HOSM 386	INTERNSHIP/HOSPITALITY MANAGEMENT	3
General Education, University Writing Requirement, and Electives		
Courses to total 120		66
Business Requirements		
Complete the Business Requirements		36
Total Credit Hours		120

CORE Requirements (General Education)

Code	Title	Credit Hours
First Year Success Course or Transfer Success Course		
FYS 101 or TRS 101	FIRST YEAR SUCCESS COURSE TRANSFER SUCCESS 101	1
Communication Requirement		
ENG 101	COMPOSITION I: CRITICAL READING & WRITING	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH	3
COMM 101	PUBLIC SPEAKING (or program specific CORE communications course)	3
Ideas of Social Justice		
3 credits in coursework categorized as Ideas.		3
Humanities and Fine and Performing Arts ^{2,3}		
9 credits from the following subject areas: African-American Studies, Art History, English (excluding ENG 101 and ENG 102), History, Languages, Music, Philosophy, Theatre, Communication and Women's and Gender Studies		9
Mathematics		
MATH 110	QUANTITATIVE LITERACY (or above) ¹	3
Science		
One biological science and one physical science required (one must include a one credit lab).		7-8
Social Sciences ^{2,3,4}		
9 credits from the following subject areas: African-American Studies, Criminal Justice, Economics, History, Journalism, Philosophy, Political Science, Psychology, Sociology and Women's and Gender Studies		9
Experiential Learning		
6 credits from coursework categorized as Experiential Learning.		6
Total Credit Hours		47-48

¹ Higher level of Math may be required by major

² Coursework must come from outside of students' major discipline

³ A maximum of 9 credits can be applied from a single discipline towards humanities and social science requirements

⁴ Digital Advertising and Public Relations Majors must complete COMM 110 with a grade of C or higher. This course can fulfill one Social Science requirement.

These quantitative requirements also apply to degrees.

- Students must earn a minimum of 120 semester hours.
- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 70 credit hours from community colleges.

- Students earning less than 60 total hours in residence must take their final 30 hours at Roosevelt University. Note that some majors have additional requirements for RU hours.
- Students must have a grade point average of 2.0 or higher to graduate. Note that some majors have additional GPA requirements.
- Students may apply no more than 51 hours in the major (BA) or 57 hours in the major (BS)

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Year 1		
Fall	Credit Hours Spring	Credit Hours
FYS 101	1 ENG 102	3
ENG 101	3 ECON 101	3
BADM 101	3 Ideas Across Disciplines	3
BIOL 111 or 112 ⁵	4 Humanities # 1	3
MATH 110	3 General Elective	3
	14	15

Year 2		
Fall	Credit Hours Spring	Credit Hours
ACCT 210	3 ACCT 211	3
ECON 102	3 BCOM 301	3
BLAW 201	3 ECON 234	3
Physical Science	3 FIN 203	3
Humanities # 2	3 Humanities # 3	3
	15	15

Year 3		
Fall	Credit Hours Spring	Credit Hours
MGMT 308	3 FIN 311, MGMT 300, or MKTG 302	3
MGMT 358	3 MGMT 360, ACCT 337, FIN 354, or MKTG 362	3
FIN 311, MGMT 300, or MKTG 302	3 HOSM 356 (Spring Only)	3
HOSM 351 (Fall Only)	3 INFS 330	3
HOSM 355 (Fall Only)	3 Experiential Learning ^{6, 4}	3
	15	15

Year 4		
Fall	Credit Hours Spring	Credit Hours
FIN 311, MGMT 300, or MKTG 302	3 MGMT 380 ²	3
General Elective ¹	3 MKTG 390 (Spring Only)	3

General Elective ¹	3 HOSM 386 Internship or General Elective ¹	3
HOSM386 Internship or General Elective ¹	3 General Elective ¹	3
MGMT 360, ACCT 337, FIN 354, or MKTG 362	3 HOSM 354 Sports Facilities Mgt	3
	General Elective	1
	15	16

Total Credit Hours 120

- ¹ Or course towards an optional Minor
- ² Satisfies CORE Experiential Learning requirement
- ³ Any course at the 300 level within the discipline
- ⁴ Internship recommended
- ⁵ One Natural Science course must have a lab
- ⁶ Experiential Learning class must be 200/300 level and satisfies CORE Experiential Learning requirement