

SPORTS MANAGEMENT MINOR (FOR NON-BUSINESS MAJORS)

Pursuing a minor in sports management prepares students in areas ranging from event planning, marketing, promotion of front and back-office management for teams, health clubs, or community-based organizations. Providing students with this additional option to combine their passion for athletics with solid business skills can put them on track to satisfying and successful careers. Further, Roosevelt's sporting events at Morris Field and the Goodman Center provide a learning environment for student-run practica ranging from marketing to operations. Additional opportunities abound for Roosevelt students for internships with big league sports franchises and the growing number of professional women's teams, local sports and community organizations such as the Boys and Girls Clubs and parks and recreation venues. Serving these organizations as students and perhaps in their future careers resonates with Roosevelt University's deeply rooted social justice mission.

Code	Title	Credit Hours
HOSM 351	INTRODUCTION TO SPORTS AS A BUSINESS ENTERPRISE	3
HOSM 355		
HOSM 356	SPORTS EVENT MANAGEMENT	3
MKTG 390	SPORTS MARKETING	3
MGMT, MKTG, or HOSM Elective		3
MGMT, MKTG, or HOSM Elective		3