SOCIAL ENTREPRENEURSHIP, MINOR (FOR NON-BUSINESS MAJORS)

Non-business undergraduate students who pursue this minor will acquire skills necessary to take on issues of social responsibility, environmental sustainability, and the know how to develop products and services that can alleviate social problems. The minor will impart a comprehensive set of management skills through specific coursework offered in the Management Department.

All courses must be passed with grades of C- or higher with an average of at least 2.0.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SENT 305</td>
<td>SOCIAL ENTREPRENEURSHIP I: CREATING THE VISION</td>
<td>3</td>
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<tr>
<td>SENT 306</td>
<td>SOCIAL ENTREPRENEURSHIP II: IMPLEMENTATION</td>
<td>3</td>
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<tr>
<td>MGMT 308</td>
<td>ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY</td>
<td>3</td>
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<tr>
<td>MKTG 302</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>SENT 307</td>
<td>BUSINESS PLANNING AND STRATEGIC NEW VENTURES</td>
<td>3</td>
</tr>
<tr>
<td>Electives</td>
<td>One class from Sustainability Studies to be selected in conjunction with the Assistant Dean.</td>
<td>3</td>
</tr>
<tr>
<td>Total Credit Hours</td>
<td></td>
<td>18</td>
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