# MANAGEMENT, BSBA

The Management curriculum is designed to emphasize human values and develop a sense of responsibility to employers, employees, customers, and the community. The curriculum provides professional education and training for students preparing themselves to manage their own businesses or seek managerial positions in the private and public sectors.

Managers are responsible for planning, organizing, directing, controlling, and representing a business or organization to many constituencies. To be effective, managers coordinate the work of specialists. A manager must understand human relations, skill in directing group efforts, and knowledge of the functional aspects of business, such as production, marketing, finance, human resources management, and accounting. Students majoring in management study the many areas in which managers must operate and topics directly related to managerial roles.

## Requirements

MGMT 300 OPERATIONS MANAGEMENT, MGMT 358 ORGANIZATIONAL BEHAVIOR, and MGMT 380 BUSINESS POLICY AND STRATEGY are required core courses and cannot be used to fulfill Management major requirements.

| Code | Title | Credit Hours |
|---|---|---|
| **Core** | | |
| HRM 311 | | 3 |
| OLED 330 | FOUNDATIONS OF ORGANIZATIONAL LEADERSHIP | 3 |
| OLED 375 | CONFLICT & NEGOTIATION | 3 |
| MGMT 355 | SUPPLY CHAIN MANAGEMENT | 3 |
| MGMT 398 | ORGANIZATIONAL DEVELOPMENT | 3 |
| ELECTIVE | | |
| One 300-level Management (MGMT) elective | | 3 |
| **Business Requirements** | | |
| Complete the Business Requirements | | 36 |
| Courses to total 120 | | 66 |
| Total Credit Hours | | 120 |

## CORE Requirements (General Education)

These quantitative requirements also apply to degrees in the College of Business:

- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 70 credit hours from community colleges.
- Students must take their final 30 hours at Roosevelt University. Note that some majors have additional requirements for RU hours.
- Students must have a grade point average of 2.0 or higher to graduate. Note that some majors have additional GPA requirements.
- Students may apply no more than 51 hours in the major (BA) or 57 hours in the major (BS)

| Code | Title | Credit Hours |
|---|---|---|
| **First Year Success Course or Transfer Success Course** | | |
| BADM 101 | INTRODUCTION TO BUSINESS [7] | 3 |
| FYS 101 | FIRST YEAR SUCCESS COURSE [1] | 1 |
| or TRS 101 | TRANSFER SUCCESS 101 | |
| **Communication Requirement** | | |
| ENG 101 | COMPOSITION I: CRITICAL READING & WRITING [4] | 3 |
| ENG 102 | COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH [4] | 3 |
| BCOM 301 | BUSINESS COMMUNICATIONS | 3 |
| **Ideas Across Disciplines** | | |
| 3 credits in coursework categorized as Ideas. [2] | | 3 |
| **Humanities and Fine and Performing Arts** | | |
| 9 credits from the following subject areas: African-American Studies, Art History, English (excluding ENG 101 and ENG 102), History, Languages, Music, Philosophy, Theatre, Speech, and Women's and Gender Studies | | 9 |
| **Mathematics** | | |
| MATH 110 | QUANTITATIVE LITERACY | 3 |
| **Science** | | |
| 2 Natural Science (including lab) | | 7 |
| **Social Sciences** | | |
| 3 Social Sciences (can include ECON 101, ECON 102, ECON 234) [4] | | 9 |
| **Experiential Learning** | | |
| 6 credits from coursework categorized as Experiential Learning [3] | | 3 |
| FIN 203 | PERSONAL FINANCE | 3 |
| Total Credit Hours | | 50 |

**1**

First-Year Success is required of freshmen with less than 12 hours in their first semester at RU. Transfer Success is required of all transfer students with less than 90 hours.

**2**

Ideas across Disciplines is required of all new students with less than 30 hours. It should be taken in a student's second semester at Roosevelt. ENG 101 is a prerequisite. Ideas across Disciplines courses cannot "double-dip" with Humanities or Social Science requirements.

**3**

Experiential Learning courses can "double-dip" with major requirements/electives or any CORE requirement (but cannot "triple-dip" as all three). Transfer students who enter with 60 or more hours are required to take only 1 Experiential Learning course. Transfer equivalencies for Experiential Learning courses from other institutions can be evaluated by the Provost's office and program heads upon request.

**4**

Grade of C- or better required

**5**

Higher-level mathematics may be substituted for MATH 110 QUANTITATIVE LITERACY.

6

Grade of C- or better required in the Math course

7

Required for all freshmen.

8

Required for all Business majors other than Transfer students.

### Mathematical preparation

Quantitative skills are critical for the academic study of business. This is especially true for accounting and finance majors. For all students, required business classes such as FIN 311 PRINCIPLES OF FINANCE and MGMT 300 OPERATIONS MANAGEMENT are mathematically based. In order to complete the degree on a timely basis, students are required to take mathematical requirements, MATH 110 QUANTITATIVE LITERACY, ECON 234 ELEMENTARY STATISTICS, and any developmental courses required by the RUA) in the first semester and in each following semester until these requirements are completed.

# Business requirements

## Standards

All Business courses taken by Business majors and minors must be satisfied with a grade of C- or better. A 300-level business elective is substituted for the international perspective course if an international course is in the major. MGMT 380 BUSINESS POLICY AND STRATEGY must be taken at Roosevelt and passed with a grade of C- or higher.

| Code | Title | Credit Hours |
|---|---|---|
| **Freshman/Sophomore Requirements** | | |
| ACCT 210 | INTRODUCTION TO FINANCIAL ACCOUNTING [1] | 3 |
| ACCT 211 | INTRODUCTION TO MANAGERIAL ACCOUNTING [1] | 3 |
| BLAW 201 | BUSINESS LAW I [1] | 3 |
| **International Perspective** | | |
| Select one of the following: | | 3 |
| ACCT 337 | INTERNATIONAL ACCOUNTING | |
| FIN 354 | INTERNATIONAL FINANCIAL ANALYSIS | |
| MGMT 360 | SURVEY OF INTERNATIONAL BUSINESS | |
| MKTG 362 | INTERNATIONAL MARKETING STRATEGIES | |
| **Junior/Senior Requirements** | | |
| BCOM 301 | BUSINESS COMMUNICATIONS | 3 |
| FIN 311 | PRINCIPLES OF FINANCE [1] | 3 |
| INFS 330 | MANAGEMENT INFORMATION SYSTEMS | 3 |
| MGMT 300 | OPERATIONS MANAGEMENT [1] | 3 |
| MGMT 308 | ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY | 3 |
| MGMT 358 | ORGANIZATIONAL BEHAVIOR [1] | 3 |
| MGMT 380 | BUSINESS POLICY AND STRATEGY [1, 2] | 3 |
| MKTG 302 | PRINCIPLES OF MARKETING [1] | 3 |
| Total Credit Hours | | 36 |

1

Grade of C- or better required.

2

Fulfills experiential general education requirement.

# Total Minimum Credit Hours for BSBA

| Code | Title | Credit Hours |
|---|---|---|
| Business or Non-Business Electives | | 16 |
| General Business Requirements | | 36 |
| General Education Requirements | | 50 |
| Major Requirements - minimum of | | 18 |
| Total Credit Hours | | 120 |

The last 30 hours of coursework must be completed at Roosevelt University.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

**Year 1**

| Fall | Credit Hours | Spring | Credit Hours |
|---|---|---|---|
| FYS 101 | 1 | ENG 102 | 3 |
| ENG 101 | 3 | ECON 101 | 3 |
| BADM 101 | 3 | Ideas Across Disciplines | 3 |
| BIOL 111 or 112[5] | 3 | Humanities #1 | 3 |
| BIOL 111 or 112 | 1 | General Elective[1] | 3 |
| MATH 110 | 3 | | |
| | 14 | | 15 |

**Year 2**

| Fall | Credit Hours | Spring | Credit Hours |
|---|---|---|---|
| ACCT 210 | 3 | ACCT 211 | 3 |
| ECON 102 | 3 | BCOM 301 | 3 |
| BLAW 201 | 3 | ECON 234 | 3 |
| Physical Science | 3 | FIN 203 | 3 |
| Humanities #2 | 3 | Humanities #3 | 3 |
| | 15 | | 15 |

**Year 3**

| Fall | Credit Hours | Spring | Credit Hours |
|---|---|---|---|
| MGMT 308 | 3 | FIN 311, MGMT 300, or MKTG 302 | 3 |
| MGMT 358 | 3 | MGMT 360, ACCT 337, FIN 354, or MKTG 362 | 3 |
| INFS 330 | 3 | HRM 311, OLED 330, OLED 375, MGMT 355, or MGMT 398 | 3 |

| | | | |
|---|---|---|---|
| FIN 311, MGMT 300, or MKTG 302 | 3 | HRM 311, OLED 330, OLED 375, MGMT 355, or MGMT 398 | 3 |
| HRM 311, OLED 330, OLED 375, MGMT 355, or MGMT 398 | 3 | Experiential Learning #2 | 3 |
| | 15 | | 15 |

**Year 4**

| Fall | Credit Hours | Spring | Credit Hours |
|---|---|---|---|
| FIN 311, MGMT 300, or MKTG 302 | 3 | MGMT 380 | 3 |
| HRM 311, OLED 330, OLED 375, MGMT 355, or MGMT 398 | 3 | MGMT 3XX | 3 |
| HRM 311, OLED 330, OLED 375, MGMT 355, or MGMT 398 | 3 | General Elective [1] | 3 |
| General Elective [1] | 3 | General Elective [1] | 3 |
| General Elective [1] | 3 | General Elective [1] | 3 |
| | | General Elective | 1 |
| | 15 | | 16 |

Total Credit Hours 120

**1**

Or course towards an optional Minor.

**2**

Satisfies CORE Experiential Learning requirement.

**3**

Any course at the 300 Level within the discipline.

**4**

Internship (MGMT 399) recommended.

**5**

One Natural Science course must have a lab

**6**

Experiential Learning class must be 200/300 level and satisfies CORE Experiential Learning requirement.