

HOSPITALITY AND TOURISM MANAGEMENT, BSHTM

The Manfred Steinfeld School of Hospitality and Tourism Management:
World Class Education in a World-Class City

There is no better place to learn about the hospitality and tourism industries than the Chicago metropolitan area with its wealth of world-class hotels and restaurants and its rich blend of ethnic cultures and cuisines, arts and entertainment, sports and recreation. Located in the heart of the city overlooking several of Chicago's major tourism destinations, the university offers an undergraduate program preparing students for careers in the hospitality and tourism industries.

Roosevelt's Hospitality and Tourism program prepares students in the following concentration areas: hotel and lodging management; restaurant/food service management; meeting, and events management; and tourism administration.

The hospitality, tourism and meetings industries are major employers in the Chicago area and throughout the world. Excellent careers are available for those with academic training, work experience, and technology skills, all of which are developed in Roosevelt University's programs and prepares students with a valuable employment and career advantage.

Faculty members are committed to students and their professional growth as they integrate classroom study with engagement in the lively metropolitan workplace. Program participants may gain experience through the program's professional partnerships with leading hotels, restaurants, meeting and convention facilities, associations, destination marketing and tourism offices and others.

The Bachelor of Science in Hospitality and Tourism Management (BSHTM)

The BSHTM is a 120-credit hour undergraduate degree program designed for students of who want to pursue a career in the hospitality, tourism management and meetings/events industries. The program requires successful completion of 54 credit hours of study in hospitality management courses including a required 3-credit hour internship; 36 credit hours for the University's general education course requirements in humanities, social sciences, and natural sciences; and 30 credit hours of general elective courses. All students are required to declare a program concentration by the 1st semester of their junior year.

All Hospitality majors are advised by the college and can develop close mentoring relationships with faculty beginning early in their attendance at Roosevelt.

Freshmen

Traditional freshmen enroll in the Hospitality degree's major courses from the start of their third semester, providing a quick path to developing a connection to the field, area of focus, and chosen career path.

Transfer Students

The BSHTM degree allows for transfer credits from community college Hospitality programs and transfer from other programs and majors, 200-level background hospitality courses may be completed either at Roosevelt or through acceptable transfer work from an approved community college. All transfer students must complete a minimum of

36 credit hours of HOSM courses at the university including HOSM 201, HOSM 210 or HOSM 231, HOSM 230 and HOSM 290.

Request Further Information

To receive further information about the Bachelor of Science in Hospitality & Tourism Management, please contact the Program Director of the Manfred Steinfeld School of Hospitality and Tourism Management.

Requirements

Code	Title	Credit Hours
Required Courses		
HOSM 201	INTRODUCTION TO THE HOSPITALITY INDUSTRY	3
ACCT 210	INTRODUCTION TO FINANCIAL ACCOUNTING	3
BLAW 201	BUSINESS LAW I	3
HOSM 210 or HOSM 231	FRONT OFFICE MANAGEMENT INTRODUCTION TO MEETING AND EVENT MANAGEMENT	3
HOSM 230	FOOD AND BEVERAGE MANAGEMENT	3
HOSM 290	THE ART OF RESEARCH, DATA AND ANALYSIS IN HOSPITALITY AND TOURISM	3
HOSM 300	OPERATIONS ANALYSIS FOR THE HOSPITALITY INDUSTRY	3
HOSM 311	ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY	3
HOSM 350	ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY	3
HOSM 386	INTERNSHIP/HOSPITALITY MANAGEMENT	3
HOSM 399	HOSPITALITY MANAGEMENT SENIOR PROJECT	3
HRM 311		3
MKTG 302	PRINCIPLES OF MARKETING	3
Electives		
Select six 300-level HOSM electives: select one concentration from list below		18
CORE Requirements (General Education Requirements for the BSHTM)		
Mathematics		
MATH 110	QUANTITATIVE LITERACY	3
Humanities and Fine and Performing Arts		
Select three courses in Humanities		9
Science		
2 Natural Science (including lab)		7
Social Sciences		
3 Social Sciences (can include ECON 101, ECON 102, ECON 234)		9
Ideas Across Disciplines		
3 credits in coursework categorized as Ideas.		3
First Year Success Course or Transfer Success Course		
FYS 101	FIRST YEAR SUCCESS COURSE	1
Communication Requirement		

ENG 101	COMPOSITION I: CRITICAL READING & WRITING ¹	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH ¹	3
BADM 101	INTRODUCTION TO BUSINESS	3
General Education, University Writing Requirement, and Electives		22
Total Credit Hours		120

¹

Minimum acceptable grade is C-

Other Requirements for the BSHTM Degree

- 200-level courses: At least 60 credit hours must be completed in courses at the 200 level or above.
- 300-level courses: A minimum of 15 credit hours of 300-level hospitality management course work must be completed at Roosevelt University.
- Minimum grades in the major sequence: The core courses, HOSM 300 OPERATIONS ANALYSIS FOR THE HOSPITALITY INDUSTRY, HOSM 311 ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY, HOSM 350 ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY, and HOSM 399 HOSPITALITY MANAGEMENT SENIOR PROJECT, must be passed with grades of C or higher. HOSM 290 must be passed with a grade of C- or higher. Two D grades are allowed in the remainder of the major sequence.
- Minimum acceptable grade point average of classes taken at Roosevelt University is 2.0.
- Completion of the University Writing Requirement is based on the Roosevelt University Assessment placement test.

Hotel/Lodging Management Concentration

Requirements

Nine (9) credit hours, see list below; plus prerequisite HOSM 210 FRONT OFFICE MANAGEMENT.*

Code	Title	Credit Hours
HOSM 302	HOTEL OPERATIONS	3
HOSM 303	HOTEL DEVELOPMENT AND OPENING	3
HOSM 304	FACILITIES MANAGEMENT & ENGINEERING	3
Total Credit Hours		9

Meeting and Event Management Concentration

Requirements

Nine (9) credit hours; see list below; plus, prerequisite HOSM 231 INTRODUCTION TO MEETING AND EVENT MANAGEMENT.*

Code	Title	Credit Hours
HOSM 315	APPLICATIONS & TECHNIQUES OF MEETING & EVENT MANAGEMENT	3
HOSM 317	ISSUES & TRENDS IN MEETING & EVENT MANAGEMENT	3
Select one of the following:		3
HOSM 323	EXHIBITION MANAGEMENT	
HOSM 324	SPECIAL EVENTS	
Total Credit Hours		9

Restaurant/Food Service Management Concentration

Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 230 FOOD AND BEVERAGE MANAGEMENT.*

Code	Title	Credit Hours
HOSM 330	FOOD & BEVERAGE CONTROLS	3
HOSM 335	RESTAURANT/FOOD SERVICE MANAGEMENT	3
HOSM 337	WINE, SPIRITS, AND BEVERAGE MANAGEMENT (Must be 21 yrs old to enroll)	3
Total Credit Hours		9

Tourism Administration Concentration

Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 201 INTRODUCTION TO THE HOSPITALITY INDUSTRY.*

Code	Title	Credit Hours
Select three of the following:		9
HOSM 321	MANAGING TOURISM, FESTS, EVENTS, & MORE	
HOSM 325	INTERNATIONAL TOURISM	
HOSM 326	URBAN TOURISM ADMINISTRATION	
HOSM 328	DESTINATION MARKETING	
Total Credit Hours		9

*

No transfer credit allowed. Minimum grade of C in all classes to qualify. No waivers or substitutions.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Year 1

Fall	Credit Hours	Spring	Credit Hours
FYS 101		1 ENG 102	3
ENG 101		3 IDEAS ACROSS DISCIPLINES	3
BADM 101		3 Humanities #1	3
BIOL 111 or 112		4 Social Science #1	3
MATH 110		3 General Elective	3
		14	15

Year 2

Fall	Credit Hours	Spring	Credit Hours
HOSM 201		3 HOSM 300	3
HOSM 210 or 231		3 HOSM 386 (or HOSM 300-level Elective)	3

ACCT 210	3 Social Science #2	3
Humanities #2	3 PHYSICAL SCIENCE	3
General Elective	3.0 General Elective	3
	15	15

Year 3

Fall	Credit Hours	Spring	Credit Hours
BLAW 201		3 HOSM 311	3
HOSM 290		3 HOSM 350	3
MKTG 302		3 HRM 311	3
HOSM 3XX		3 Humanities # 3	3
HOSM 3XX ³		3 General Elective	3
	15		15

Year 4

Fall	Credit Hours	Spring	Credit Hours
HOSM 399		3 HOSM 3XX ³	3
HOSM 3XX ³		3 HOSM 3XX	3
HOSM 3XX ³		3 General Elective ¹	3
General Elective ¹		3 General Elective ¹	3
General Elective ¹		3 General Elective ¹	3
		General Elective ⁶	
	15		15

Total Credit Hours 119

1

Or course towards an optional Minor.

2

Any course at the 200 level within the discipline.

3

Any course at the 300 level within the discipline.

4

This requirement can be fulfilled by other requirements.

5

One Natural Science course must have a lab.

6

Internship (can be taken during the summer session)