

# HOSPITALITY AND TOURISM MANAGEMENT, BSHTM

**The Manfred Steinfeld School of Hospitality and Tourism Management:**  
*World Class Education in a World-Class City*

No better place exists to learn this industry than the Chicago metropolitan area with its wealth of world-class hotels and restaurants and its rich blend of ethnic cultures and cuisines, arts and entertainment, sports and recreation. With offices overlooking several of Chicago's major tourism destinations, the School offers an undergraduate program and the first graduate program in Illinois preparing students for management and leadership careers in the hospitality and tourism industry.

Roosevelt's Hospitality program prepares students in the following concentration areas: lodging management; food and beverage management; meeting, events and exhibition management; sports management; and tourism administration. Other subject areas include casino and club management.

The hospitality industry is a major employer in the Chicago area and throughout the world. Excellent careers are available for those with academic training, work experience, and technology skills, all of which are developed in Roosevelt University's programs. A Roosevelt degree in hospitality and tourism management provides students with a valuable employment and career advantage.

Faculty members are committed to students and their professional growth as they integrate classroom study with the lively metropolitan workplace. Program participants may gain experience through professional partnerships with leading hotels, restaurants, meeting and convention facilities, associations, destination marketing and tourism offices and others.

Manfred Steinfeld is the generous benefactor of Roosevelt University's School of Hospitality and Tourism Management. The program values Mr. Steinfeld's knowledge, experience, and generosity.

## The Bachelor of Science in Hospitality and Tourism Management (BSHTM)

The BSHTM is a 120-credit hour undergraduate degree program designed for students of any age who want to pursue a career in hospitality. The program requires successful completion of 54 credit hours of study in hospitality management courses; the University's general education course requirements in humanities, social sciences, and natural sciences; and 30 credit hours of elective courses.

All Hospitality majors are advised by the department and can develop close mentoring relationships with our faculty from their first semester at Roosevelt.

### Freshmen

Traditional-aged freshmen enroll in Hospitality major courses from the first semester, so there is no delay in developing a connection to the major field, area of focus, and chosen career path.

### Transfer Students

The BSHTM degree allows for transfer credits from community college Hospitality programs and transfer from other programs and majors. Except for HOSM 290 THE ART OF RESEARCH, DATA AND ANALYSIS IN

HOSPITALITY AND TOURISM, which must be completed at Roosevelt University, 200-level background hospitality courses may be completed either at Roosevelt or through acceptable transfer work from an approved community college.

### Request Further Information

To receive further information about the Bachelor of Science in Hospitality & Tourism Management, please contact the Assistant Dean of School of Hospitality and Tourism Management.

## Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
HOSM 201	INTRODUCTION TO THE HOSPITALITY INDUSTRY	3
ACCT 210	INTRODUCTION TO FINANCIAL ACCOUNTING	3
BLAW 201	BUSINESS LAW I	3
HOSM 210	FRONT OFFICE MANAGEMENT	3
or HOSM 231	INTRODUCTION TO MEETING AND EVENT MANAGEMENT	
HOSM 230	FOOD AND BEVERAGE MANAGEMENT	3
HOSM 290	THE ART OF RESEARCH, DATA AND ANALYSIS IN HOSPITALITY AND TOURISM	3
HOSM 300	OPERATIONS ANALYSIS FOR THE HOSPITALITY INDUSTRY	3
HOSM 311	ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY	3
HOSM 350	ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY	3
HOSM 399	HOSPITALITY MANAGEMENT SENIOR PROJECT	3
HRM 311	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	3
MKTG 302	PRINCIPLES OF MARKETING	3
<b>Electives</b>		
Select seven 300-level HOSM electives: recommend one concentration from list below		21
<b>CORE Requirements (General Education Requirements for the BSHTM)</b>		
<b>Mathematics</b>		
MATH 110	QUANTITATIVE LITERACY	3
<b>Humanities and Fine and Performing Arts</b>		
Select three courses in Humanities		9
<b>Science</b>		
2 Natural Science (including lab)		7
<b>Social Sciences</b>		
3 Social Sciences (can include ECON 101, ECON 102, ECON 234)		9
<b>Ideas Across Disciplines</b>		
3 credits in coursework categorized as Ideas.		3
<b>First Year Success Course or Transfer Success Course</b>		
FYS 101	FIRST YEAR SUCCESS COURSE	1
<b>Communication Requirement</b>		

ENG 101	COMPOSITION I: CRITICAL READING & WRITING <sup>1</sup>	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH <sup>1</sup>	3
BADM 101	INTRODUCTION TO BUSINESS	3
<b>General Education, University Writing Requirement, and Electives</b>		<b>22</b>
Total Credit Hours		120

<sup>1</sup> Minimum acceptable grade is C-

### Other Requirements for the BSHTM Degree

- 200-level courses: At least 60 credit hours must be completed in courses at the 200 level or above.
- 300-level courses: A minimum of 15 credit hours of 300-level hospitality management course work must be completed at Roosevelt University.
- Minimum grades in the major sequence: The core courses, HOSM 300 OPERATIONS ANALYSIS FOR THE HOSPITALITY INDUSTRY, HOSM 311 ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY, HOSM 350 ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY, and HOSM 399 HOSPITALITY MANAGEMENT SENIOR PROJECT, must be passed with grades of C or higher. HOSM 290 must be passed with a grade of C- or higher. Two D grades are allowed in the remainder of the major sequence.
- Minimum acceptable grade point average of classes taken at Roosevelt University is 2.0.
- Completion of the University Writing Requirement is based on the Roosevelt University Assessment placement test.

### Hotel/Lodging Management Concentration

#### Requirements

Nine (9) credit hours, see list below; plus prerequisite HOSM 210 FRONT OFFICE MANAGEMENT.\*

Code	Title	Credit Hours
HOSM 302	HOTEL OPERATIONS	3
HOSM 303	HOTEL DEVELOPMENT AND OPENING	3
HOSM 304	FACILITIES MANAGEMENT & ENGINEERING	3
Total Credit Hours		9

### Meeting and Event Management Concentration

#### Requirements

Nine (9) credit hours; see list below; plus, prerequisite HOSM 231 INTRODUCTION TO MEETING AND EVENT MANAGEMENT.\*

Code	Title	Credit Hours
HOSM 315	APPLICATIONS & TECHNIQUES OF MEETING & EVENT MANAGEMENT	3
HOSM 317	ISSUES & TRENDS IN MEETING & EVENT MANAGEMENT	3
Select one of the following:		3
HOSM 319	HOSPITALITY FACILITIES MARKETING, SALES, AND SERVICE	
HOSM 323	EXHIBITION MANAGEMENT	
HOSM 324	SPECIAL EVENTS	

HOSM 329	DESTINATION CHICAGO: MANAGING GROUP TOURS	
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Total Credit Hours 9

### Restaurant/Food Service Management Concentration Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 230 FOOD AND BEVERAGE MANAGEMENT.\*

Code	Title	Credit Hours
HOSM 330	FOOD & BEVERAGE CONTROLS	3
HOSM 335	RESTAURANT/FOOD SERVICE MANAGEMENT	3
HOSM 337	WINE, LIQUORS, AND BEVERAGE MANAGEMENT (Must be 21 yo to enroll)	3
Total Credit Hours		9

### Tourism Administration Concentration

#### Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 201 INTRODUCTION TO THE HOSPITALITY INDUSTRY.\*

Code	Title	Credit Hours
Select three of the following:		9
HOSM 321	MANAGING TOURISM, FESTS, EVENTS, & MORE	
HOSM 325	INTERNATIONAL TOURISM	
HOSM 326	URBAN TOURISM ADMINISTRATION	
HOSM 328	DESTINATION MARKETING	
Total Credit Hours		9

\* No transfer credit allowed. Minimum grade of C in all classes to qualify. No waivers or substitutions.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

#### Year 1

Fall	Credit Hours	Spring	Credit Hours
FYS 101		1 ENG 102	3
ENG 101		3 IDEAS ACROSS DISCIPLINES	3
BADM 101		3 Humanities #1	3
BIOL 111 or 112		4 Social Science #1	3
MATH 110		3 General Elective	3
		14	15

#### Year 2

Fall	Credit Hours	Spring	Credit Hours
HOSM 201		3 HOSM 300	3

HOSM 210 or 231	3 HOSM 3XX <sup>3</sup>	3
ACCT 210	3 Social Science #2	3
Humanities #2	3 PHYSICAL SCIENCE	3
General Elective	3.0 General Elective	3
15		15

**Year 3**

Fall	Credit Hours	Spring	Credit Hours
BLAW 201		3 HOSM 290	3
HOSM 311		3 HOSM 350	3
HOSM 3XX <sup>3</sup>		3 General Elective	3
HOSM 3XX <sup>3</sup>		3 Humanities # 3	3
MKTG 302		3 HRM 311	3
15		15	

**Year 4**

Fall	Credit Hours	Spring	Credit Hours
HOSM 399		3 HOSM 3XX <sup>3</sup>	3
HOSM 3XX <sup>3</sup>		3 HOSM 3XX <sup>3</sup>	3
HOSM 3XX		3 General Elective <sup>1</sup>	3
General Elective <sup>1</sup>		3 General Elective <sup>1</sup>	3
General Elective <sup>1</sup>		3 General Elective <sup>1</sup>	3
		General Elective <sup>6</sup>	1
15		16	

Total Credit Hours 120

- <sup>1</sup> Or course towards an optional Minor.
- <sup>2</sup> Any course at the 200 level within the discipline.
- <sup>3</sup> Any course at the 300 level within the discipline.
- <sup>4</sup> This requirement can be fulfilled by other requirements.
- <sup>5</sup> One Natural Science course must have a lab.
- <sup>6</sup> Internship