

GRAPHIC DESIGN, MINOR

The Graphic Design minor prepares students with manual and computer skills to manipulate graphics, style text, and arrange visual elements for publishing, design and advertising studios and business organizations. Students will utilize industry-based software. Completion of this minor prepares students for entry-level positions as digital production artists, assistant graphic coordinators.

Prerequisites

COMM 201 COMMUNICATION IN THE INFO AGE is the prerequisite course for this minor (grade C or better).

Requirements

Six courses (18 credit hours) are required for the minor in Graphic Design.

- Transfer students must complete three DES courses (9 credit hours) at Roosevelt.
- No 100-level courses may count toward the hours required for this minor.
- No pass/fail grades are accepted for this minor.
- All courses for the minor must be completed with a minimum grade of C (not C-) or better. The overall grade point average required in minor courses is 2.

Code	Title	Credit Hours
DES 200	INTRODUCTION TO DESIGN AND HISTORY	3
DES 235	DIGITAL ILLUSTRATION AND IMAGING	3
DES 253	DESIGN INTERACTION FOR WEB	3
DES 291	TYPOGRAPHY AND GRAPHIC DESIGN	3
DES 325	VISUAL IDENTITY AND BRANDING	3
DES 330 or DES 352	PACKAGING DESIGN PUBLICATION DESIGN AND PRODUCTION	3
Total Credit Hours		18