

PERFORMING ARTS ADMINISTRATION, MA

The Master of Arts in Performing Arts Administration is designed to hone the skills of current and aspiring administrators in the performing arts field. It is open to students with an earned baccalaureate degree who are employed in the field of arts management or seek a career in that field.

The program develops leaders who understand and can manage the rapidly changing dimensions of 21st-century arts administration. Students within the program will take a broad range of courses in the areas of marketing, public relations, finance, development, technology, community engagement, organizational development, leadership, and facilities operations. Its unique nature lies in the hybrid structure of online and in-person courses and a faculty of expert practitioners who are leading administrators with national and internationally prominent arts organizations.

Admission Requirements

Applicants must hold an earned baccalaureate degree in a relevant field with a minimum undergraduate GPA of 3.0 on a 4.0 scale. Each applicant will be required to submit a resume and a Statement of Purpose describing their goals and aspirations and how this program will help them achieve those goals.

Program Requirements

The program requires 30 credit hours of coursework, including a final capstone project, and a two-week summer residency. The period necessary for completion of the program comprises four consecutive terms: Summer I, Fall, Spring, and Summer II. The successful applicant may opt to take this Program in a one-year period in four consecutive terms or over a two-year period. If the two year period is chosen, the first summer mini-residency consisting of ARTM 450 THE ARTISTIC COMPONENT and ARTM 455 ORGANIZATIONAL DEVELOPMENT AND HUMAN RESOURCES is a pre-requisite to continue with the other courses. In addition ARTM 495 CAPSTONE:SYNTHESIS OF LEARNING must be taken as the last course.

After completing all other required courses, the student will design a Capstone Project consisting of both written and oral presentations. This project will integrate the learnings from program coursework and allow students to demonstrate their competency in applying solutions to a practical case study.

Grade Requirements

The minimum passing grade in all ARTM classes for a student pursuing the Master's degree is B-.

GPA Requirements

Master's degree students must maintain a cumulative Roosevelt GPA of 3.0 or higher to be in good academic standing.

Course Requirements

Code	Title	Credit Hours
Coursework Required		
ARTM 450	THE ARTISTIC COMPONENT	3
ARTM 455	ORGANIZATIONAL DEVELOPMENT AND HUMAN RESOURCES	3

ARTM 460	MARKETING AND PUBLIC RELATIONS FOR ARTS MANAGEMENT	3
ARTM 465	FUNDAMENTALS OF FINANCE IN PERFORMING ARTS ORGANIZATIONS	3
ARTM 470	FACILITIES MANAGEMENT AND OPERATIONS	3
ARTM 475	FUNDRAISING AND DEVELOPMENT FOR ARTS ORGANIZATIONS	3
ARTM 480	TECHNOLOGY STRATEGY AND ITS ROLE IN THE ARTS	3
ARTM 485	EDUCATION AND COMMUNITY ENGAGEMENT	3
ARTM 490	BUSINESS MANAGEMENT METHODS	3
ARTM 495	CAPSTONE:SYNTHESIS OF LEARNING	3
Total Credit Hours		30

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Degree Map (Full-Time, One-Year Period)

Year 1			
Summer	Credit Hours	Credit Hours	Credit Hours
ARTM 450	3	ARTM 460	3
ARTM 455	3	ARTM 465	3
ARTM 485	3	ARTM 475	3
	9	9	9
Year 2			
Summer	Credit Hours		
ARTM 495	3		
	3		

Total Credit Hours 30

Degree Map (part-time, two-year period)

Students may complete the degree over a two-year period with part-time enrollment. The degree map will be very flexible, following this general structure:

- ARTM 450 and ARTM 455 are completed in the first summer term.
- ARTM 485 may be completed in the first or second summer term.
- ARTM 460, ARTM 465, and ARTM 475 are offered in fall terms. Students will complete all three courses between the first and second fall terms, and the courses may be divided between the two terms as desired.
- ARTM 470, ARTM 480, and ARTM 490 are offered in spring terms. Students will complete all three courses between the first and second

spring terms, and the courses may be divided between the two terms as desired.

- ARTM 495 is completed in the final summer term

For example:

Year 1			
Summer	Credit Fall Hours	Credit Spring Hours	Credit Hours
ARTM 450	3 One to Two Courses from the following:	One to Two Courses from the following	
ARTM 455	3 ARTM 460 & ARTM 465 & ARTM 475	3-6 ARTM 470 & ARTM 48C & ARTM 49C	3-6
ARTM 485 (may be taken here or in Year 2 Summer)	0-3		
	6-9	3-6	3-6
Year 2			
Summer	Credit Fall Hours	Credit Spring Hours	Credit Hours
ARTM 485 (if not completed in Year 1 Summer)	0-3 One to Two Courses from the following:	One to Two Courses from the following:	
	ARTM 460 & ARTM 465 & ARTM 475	3-6 ARTM 470 & ARTM 48C & ARTM 49C	3-6
	0-3	3-6	3-6
Year 3			
Summer	Credit Hours		
ARTM 495	3		
	3		
Total Credit Hours 21-39			

*N.B.—The Total Credit Hours is still 30 credits in the part-time degree map.