

# PUBLIC ADMINISTRATION (PADM)

---

## **PADM 400 - PUBLIC SERVICE IN THE UNITED STATES**

Introduction to theory and practice of public administration in the US. Emphases on US governmental structure and processes, nature and theory of complex service organizations, and current trends with future directions of public service management.

Credits: 3

Attributes: Social Science

## **PADM 401 - MANAGEMENT PRACTICES FOR PUBLIC SECTOR**

Management competencies relevant for public, health, environmental, criminal justice, and nonprofit organizations. Overview of management concepts, theories, models, and techniques in managing change, supervision, communication, ethics, and organization.

Credits: 3

Prerequisites: PADM 400 (may be taken concurrently)

Course Notes: or Instr. consent

## **PADM 402 - ISSUES IN DEVELOPMENT & ADMINISTRATION PUBLIC POLICY**

The process of making and implementing effective public policy with special attention to the influences of policies, bureaucracy, media, interest groups, and intergovernmental structure. Case studies of selected issues.

Credits: 3

Attributes: Social Science

Course Notes: Course meets the MPA policy requirement.

## **PADM 403 - QUANTITATIVE METHODS**

Fundamentals of descriptive and inferential statistical analysis. Computer applications that support the presentation and analysis of quantitative data and the role of computers in information systems management.

Credits: 3

## **PADM 404 - HUMAN RESOURCE MANAGEMENT**

Skills, techniques, and practices used in public health, environmental, criminal justice, and nonprofit organizations. Topics include organizing, staffing, the personnel function, merit systems, labor relations, equal employment opportunity, workplace diversity, and employee rights.

Credits: 3

## **PADM 405 - PUBLIC BUDGET & FINANCIAL MANAGEMENT**

Concepts, methods, and processes of financial management with an emphasis on the public sector. Topics include budget preparation, financial analysis, organization of the finance function, pricing of services, taxes and other revenue sources, and financial reporting.

Credits: 3

Prerequisites: PADM 400 (may be taken concurrently)

## **PADM 407 - DATA ANALYTICS**

This course will expose students to data analytics practices in the public sector. Through a combination of lectures, case studies, and hands-on learning this course provides an introduction to data analytics techniques and their public sector application. The course will cover both quantitative methods and research techniques from a data consumer perspective. The course will explore such key areas as the analytical process, how data is created, stored, accessed, and how a public sector organization works with data and creates the environment in which analytics can flourish. This course provides a strong foundation in all the areas that support analytics and will help the student to better position his or herself for success as a manager within the public sector.

Credits: 3

Prerequisites: PADM 400 and PADM 401 and PADM 404

Course Notes: or consent

## **PADM 408 - TOPICS IN POLICY MAKING**

Content varies. Please select the red crn for a description of this course.

Credits: 3

Course Notes: Course meets the MPA policy requirement.

## **PADM 409 - EDUCATIONAL FINANCE**

This course is designed for graduate students who will examine school finance from various perspectives: historical, governmental (local, state and federal); political; philosophical; and practical. The course will cover topics from the essentials of school funding and budget preparation, to debt financing and retirement systems. Course assignments will emphasize analysis of school district finances and available data. Learning activities are designed to focus on practical issues in school finance and topics of interest to students.

Credits: 3

## **PADM 410 - HOUSING POLICY AND FINANCE**

This course is designed for graduate students who will examine housing policy and finance from a political, economic, and philosophical point of view. It will cover the basic mechanisms of the private housing market and how those mechanisms are supported and regulated by public policy; competing aims of housing policy; and important topics in housing finance, including home mortgages, low income housing tax credits, and public housing. Course assignments will emphasize comprehension and synthesis of debates in housing policy that requires a sophisticated understanding of the housing policy and finance ecosystem.

Credits: 3

## **PADM 411 - POVERTY POLICY**

This course focuses on the policy processes, historical context, and sociocultural issues surrounding antipoverty policy in the United States, including how poverty is defined and applied. In understanding poverty and antipoverty policy in the United States this course pays particular attention to issues of place, gender, and race.

Credits: 3

Course Notes: Course meets the MPA policy requirement.

## **PADM 419 - STRATEGIC PLANNING FOR PUBLIC ADMINISTRATION**

This course provides an opportunity for students to integrate lessons from the disciplines of the program in an experience of organizational strategy and planning. The curriculum will draw on an understanding of business, marketing, communication, persuasion, and project management as students examine the planning process through readings and a series of experiential projects. The class will consider strategic planning processes of visioning, market analysis, capacity assessment, data gathering, dialogue, synthesis and assessment.

Credits: 3

**PADM 420 - THE PUBLIC SECTOR, SOCIAL JUSTICE, AND COMMUNITY ORGANIZING**

This course covers the role of the public sector in addressing social justice issues; the history and impact that the public sector has had in creating inequity in the United States in areas including housing, economic development, public health, education, safety, and environment; and how the public sector can leverage community organizing and community engagement to build greater equity and empowerment.  
Credits: 3

**PADM 421 - THE NONPROFIT SECTOR IN THE UNITED STATES**

History and purpose of nonprofit organizations in the US. Scope and legal structure of nonprofit sector. Historical, political, economic, and sociological perspective on nonprofit organizations.  
Credits: 3

**PADM 423 - PROGRAM EVALUATION FOR NONPROFIT ORGANIZATIONS**

Examine key concepts, methods, and approaches in the field of evaluation research. Students are exposed to the theoretical and methodological diversity inherent in current evaluation practices across a number of substantive areas (e.g., social services, education, advocacy, and business practices).  
Credits: 3

Course Notes: Meets the service learning requirement.

**PADM 424 - RESOURCE DEVELOPMENT IN NONPROFIT ORGANIZATIONS**

Fundraising, marketing, and strategic planning in the nonprofit context; identifying, serving, and communicating with key constituencies including funders, media, constituents, and the community.  
Credits: 3

Course Notes: Is a nonprofit concentration course. Also, is required for, the nonprofit certificate. Includes a service learning, component.

**PADM 426 - FOOD JUSTICE: FOOD POLICY IN THE US**

This course considers the complicated politics of food regulation, production, distribution, and consumption. During the semester we will discuss how food policy is made and its practical impacts. We will look at the world of agricultural lobbying, subsidies, and policy making. We will consider consumer rights, worker rights, and environmental justice issues within food production. And, we will examine some of the various social movements that have emerged in response to these issues, including the growing food sovereignty movement.  
Credits: 3

Prerequisites: PADM 400 (may be taken concurrently)  
Course Notes: Course meets the MPA policy requirement.

**PADM 434 - VOTING POLICY**

This course examines voting from an operational perspective. The course provides students a working knowledge of theories and practices related to organizing elections and ensuring that votes are fairly cast and accurately counted. In addition, the course explores current trends such as redistricting and voter suppression that affect the fairness of elections. Finally, the course considers the effect of partisanship, campaigns and media on voting decisions.  
Credits: 3

**PADM 450 - HEALTH, ILLNESS, & MEDICINE IN AMERICAN SOCIETY**

Sociopolitical analysis of the organization and delivery of health care in the US. Topics include the meaning of illness, the social transformation of medicine; the effects of class, race, and gender on disease; the medicalization of birth; AIDS; assisted suicide; health care reform; professional autonomy; alternatives to managed care.  
Credits: 3

**PADM 451 - INTRODUCTION HEALTH SERVICES**

History and development of the health services system. Description and evaluation of ambulatory, acute, and long-term care; mental health; and public health systems.  
Credits: 3

**PADM 452 - HEALTH POLICY**

Health policy examines the development by government and other policy makers of present and future objectives pertaining to health care and the health care system. It will focus on the articulation of arguments and decisions regarding these objectives in legislation, judicial opinions, regulations, guidelines, standards, and key health policy influences that affect health care and public health. This includes the role of economic, technological, social, cultural and other influences on policy development; and the effects of resulting policies, guidelines, standards and protocols.  
Credits: 3

**PADM 453 - MEDICAL ETHICS AND THE LAW**

Administrative concerns regarding ethical and legal aspects of the delivery of health services. Extensive use of case studies.  
Credits: 3

**PADM 454 - HEALTH FINANCE**

This course involves a broad analysis of the financial structures and systems of American healthcare service and delivery, with an emphasis on the public sector. Students will learn the following: how public and private systems intersect and work together to provide health care; the major policy debates over how those systems should work; and how those systems affect different population subgroups differently.  
Credits: 3

Course Notes: or instr. consent

**PADM 455 - MANAGING AND MARKETING INTEGRATED HEALTH SYSTEMS**

Managed care and integrated delivery systems as they affect health care delivery and policy. Management issues including contracting, compensation, provider behavior, authorization, and utilization systems. Provider and patient issues, particularly those related to Medicare, Medicaid, and behavioral health services including mental health, substance abuse, and chemical dependency.  
Credits: 3

**PADM 456 - ECONOMIC ISSUES HEALTH SERVICE MANAGEMENT**

Economic theory as it applies to the delivery of health care services. Economic analysis of major health care problems. Topics include high and rapidly rising costs, inequality, and difficulties of access, and cross cultural differentials in health care indices. Economic concepts and tools used to evaluate the hospital, pharmaceutical, and private insurance industries; the impact of technology on health; and the role of values in health care reform. Fulfills the economics requirement for students in the health services, nonprofit management, and administrative studies concentrations. (3)  
Credits: 3

**PADM 458 - MARKETING HEALTH MANAGEMENT**

Marketing process and strategy as they pertain to the current environment in health care. Application of concepts related to buyer behavior, marketing research, market segmentation, marketing mix, and sales.  
Credits: 3  
Course Notes: To be taken in final semester.

**PADM 459 - LONG TERM CARE ADMINISTRATION**

Principles of long-term care. Administrative requirements, licensing procedures, funding strategies and regulations, pertinent state and federal legal systems, preparation for state licensing examinations.

Credits: 3

Course Notes: or instr. consent

**PADM 463 - URBAN POLICY**

Policies and policy-making processes at all levels of government that shape the quality of life in metropolitan areas; relationship between political and market processes; class, gender, racial and regional consequences of different policies. (3)

Credits: 3

**PADM 474 - MANAGED CARE**

Credits: 3

**PADM 475 - PROBLEMS IN PUBLIC ADMINISTRATION**

This course examines problems that are unique to the public sector and explores potential solutions to those problems. The problems include the proper role of government, the interface between career and political employees, the effects of business practices in a public environment, the relationship of citizen customers to government, and the effect of the media and negative public perceptions.

Credits: 3

**PADM 490 - THESIS**

Design, development, and execution of scholarly research project under supervision of a two-member thesis committee named by student with approval of advisor. Thesis entails original analysis and demonstrated knowledge of pertinent literature. Thesis students are permitted to reduce number of elective courses required for the MPA by one.

Credits: 3

**PADM 490Y - THESIS COMPLETION**

Credits: 0

**PADM 491 - PRACTICUM IN HEALTH MANAGEMENT**

Research and analytic project analyzing and proposing solutions for administrative and/or policy problems. To be taken in final semester. Students should register for the practicum in their appropriate concentration.

Credits: 3

Prerequisites: PADM 406

Course Notes: GPA 3.00 or higher. Take only final semester.

**PADM 491Y - PRACTICUM IN HEALTH MANAGEMENT COMPLETION**

Credits: 0

**PADM 492 - PRACTICUM IN FINANCIAL POLICY**

Research and analytic project analyzing and proposing solutions for administrative and/or policy problems. To be taken in final semester. Students should register for the practicum in their appropriate concentration.

Credits: 3

Course Notes: GPA 3.00 or higher. Take only final semester.

**PADM 493 - PRACTICUM IN GOVERNMENT MANAGEMENT**

Research and analytic project analyzing and proposing solutions for administrative and/or policy problems. To be taken in final semester. Students should register for the practicum in their appropriate concentration.

Credits: 3

Course Notes: GPA 3.00 or higher. Take only final semester.

**PADM 493Y - PRACTICUM COMPLETION**

Credits: 0

**PADM 494 - PRACTICUM IN NONPROFIT MANAGEMENT**

Research and analytic project analyzing and proposing solutions for administrative and/or policy problems. To be taken in final semester. Students should register for the practicum in their appropriate concentration.

Credits: 3

Course Notes: GPA 3.00 or higher. Take only final semester.

**PADM 494Y - PRACTICUM IN NONPROFIT MANAGEMENT COMPLETION**

Credits: 0

**PADM 495 - INDEPENDENT STUDY**

Individual project in concentration area pursued under supervision of an instructor.

Credits: 1-6

**PADM 497 - CAPSTONE COURSE IN PUBLIC ADMINISTRATION**

Application of the "real world" to the material and techniques acquired in previous MPA course work. Students apply public policy and management theories to leadership and managerial problems in a selected case.

Credits: 3

Course Notes: To be taken in final semester.

**PADM 498 - FIELD INTERNSHIP IN PUBLIC ADMINISTRATION**

Structured and supervised administrative internship in government or nonprofit agency. For students seeking practical administrative experience within their concentration area.

Credits: 6

Course Notes: Instr. consent. Six courses in PADM.