HOSPITALITY AND TOURISM MANAGEMENT, MSHTM

Manfred Steinfeld is the generous benefactor of Roosevelt University’s School of Hospitality and Tourism Management. The program values Mr. Steinfeld’s knowledge, experience, and generosity. With campuses on Chicago’s Michigan Avenue and in suburban Schaumburg, the school offers the only undergraduate and graduate programs in Illinois to prepare students for management and leadership careers in the hospitality and tourism industry. The industry is a major employer in the Chicago area and throughout the world; employees with academic degrees, work experience, and technology and research skills have an advantage over unskilled employees. A Roosevelt degree in hospitality and tourism management provides students with this valuable employment advantage.

No better place exists to learn this industry than the Chicago metropolitan area with its rich blend of ethnic cultures and cuisine, arts and entertainment, sports and recreation. The program prepares students in three areas of emphasis: lodging management; food and beverage management; and meeting and event management. Faculty members are committed to students and their professional growth as they integrate classroom study with the lively metropolitan workplace. Program participants may gain experience through professional partnerships with leading hotels, restaurants, meeting and convention facilities, associations, tourism offices, airline carriers, and others.

Executive Option: Master's Degree in Hospitality Management

The fully online Executive Master’s program in Hospitality Management is designed for experienced hospitality professionals with a minimum of three years of managerial experience in the industry or five years of full-time teaching experience in the hospitality industry. Candidates aspire to a more advanced approach to leadership and business practice specific to their chosen field and desire to take their careers to the next level.

Although the program has the same curriculum as the traditional master’s program, cohort courses are offered in three consecutive terms, including summer, allowing completion of the program in one year.

The curriculum integrates focus areas that together will provide a theoretical/practical framework and strategies for approaching management and marketing issues, responding to emerging economic challenges, and seizing new market opportunities.

The Manfred Steinfeld School of Hospitality and Tourism Management: World-Class Education in a World-Class City

The Master of Science in Hospitality and Tourism Management helps students develop and enhance professional leadership abilities, technical and research skills, and career opportunities through a blend of theory and practice. Theoretical areas of study include management theory and practice, operations analysis, organizational and leadership development, cultural diversity, and research methods. Professional areas of study include lodging management; food and beverage management; meeting, convention, and exhibition management; and other elective courses in hospitality and tourism, business, or training and development. Through intensive study, students engage in creative problem solving and apply research methods to issues and trends in the industry.

The ideal candidate for the Master of Science in Hospitality and Tourism Management at Roosevelt University is the management professional with significant industry experience, an individual who seeks an opportunity to develop professional competencies through a graduate program in the field. Such an individual may have an undergraduate degree in hospitality management, business, or in a related field. The graduate program also allows individuals seeking positions within hospitality management education to develop skills and understanding required in adult education. An interested professional whose credentials may differ from the background suggested as ideal may qualify for admission by enrolling in selected prerequisite courses prescribed by the graduate advisor.

Admission

All candidates seeking admission to the Master of Science in Hospitality and Tourism Management should submit a completed graduate application, an official transcript, a current resume, and a goal statement. Applicants must meet the requirements of Roosevelt University’s graduate division, which are outlined in the graduate admission section of this catalog. The director of hospitality and tourism management, who acts as the graduate advisor, interviews all candidates. Admission decisions are based on prior academic performance, work experience, career goals, and general suitability to the profession. Certain undergraduate prerequisite courses may be required based on an individual student’s academic or work experience background.

Requirements

The Master of Science in Hospitality and Tourism Management degree requires successful completion of at least 30 credit hours of graduate-level course work, including five core courses, one or more of the hospitality department’s graduate seminars, 400-level electives, and a graduate thesis or master’s project, a total of 10 graduate-level courses. The selection of seminar(s) is based on the student’s academic and professional objectives.

The Executive Master’s program in Hospitality Management requires the same 30 credit hours of graduate-level course work, as seen below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Core Courses</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSM 400</td>
<td>ISSUES/TRENDS IN THE HOSPITALITY MANAGEMENT INDUSTRY</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>HOSM 410</td>
<td>APPLIED RESEARCH METHODS IN HOSPITALITY MANAGEMENT</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>HOSM 420</td>
<td>MANAGEMENT THEORY &amp; PRACTICE IN HOSPITALITY MANAGEMENT</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>HOSM 430</td>
<td>HOSPITALITY OPERATIONS ANALYSIS</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>HOSM 440</td>
<td>ORGANIZATIONAL DEVELOPMENT, MULTICULTURALISM, &amp; CULTURAL DIVERSITY</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Electives

Three 400-level HOSM courses chosen in consultation with the graduate advisor

<table>
<thead>
<tr>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
</tr>
</tbody>
</table>

Seminars

Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSM 450</td>
<td>GRADUATE SEMINAR IN FOOD SERVICE</td>
<td>3</td>
</tr>
<tr>
<td>HOSM 460</td>
<td>GRADUATE SEMINAR IN LODGING</td>
<td>3</td>
</tr>
</tbody>
</table>
A student who has not completed a thesis or other final project must maintain continued registration during fall and spring semesters until completion of the project by registering for the appropriate zero-credit course (course number followed by "Y"). Students who have not maintained continuous registration for thesis or other final project will be required to register for all intervening fall and spring semesters prior to graduation.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student’s academic plan can look slightly different. No more than two grades of C (not C-) may be applied toward the 36 hours used for the degree. A graduate course can only be repeated once; no more than two courses can be repeated.

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Fall</th>
<th>Credit Hours</th>
<th>Spring</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSM 400</td>
<td>3</td>
<td>HOSM 410</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HOSM 430</td>
<td>3</td>
<td>HOSM 420</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HOSM Elective 1</td>
<td>3</td>
<td>HOSM Elective 2</td>
<td>3</td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
<td><strong>9</strong></td>
<td><strong>9</strong></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Year 2</th>
<th>Fall</th>
<th>Credit Hours</th>
<th>Spring</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSM 440</td>
<td>3</td>
<td>HOSM Elective 3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HOSM 450, 460, or 470</td>
<td>3</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>HOSM 490 or 499</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Credit Hours</strong></td>
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<td><strong>3</strong></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Fall</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSM 490 or 499</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HOSM Elective 3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Total Credit Hours</strong></td>
<td><strong>6</strong></td>
<td></td>
</tr>
</tbody>
</table>

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