SPEECH (SPCH)

SPCH 101 - PUBLIC SPEAKING
Principles and practices of composition and delivery of speeches for effective communication to diverse audiences.
Credits: 3
Attributes: Humanities

SPCH 201 - PERSUASIVE SPEAKING
Emphasis on construction and delivery of the persuasive speech; principles of audience analysis; sound logical arguments; and effective psychological appeal.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101

SPCH 204 - INTERPERSONAL COMMUNICATION
Dynamics of communication between two people or within small groups; understanding self and others; verbal and nonverbal communication; feedback, behavior patterns, and conflict.
Credits: 3
Attributes: Humanities

SPCH 230 - VOICE AND DICTION I
Basic training in development of responsive speaking mechanism; good voice quality, clear articulation, and standard pronunciation patterns; oral drill and practice.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101

SPCH 235 - BUSINESS & PROFESSIONAL SPEAKING
Advanced public speaking, interviewing, and presentation techniques adapted to problems and needs of business and other professions.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101
Course Notes: Sophomore standing

SPCH 250 - MASS MEDIA AND ACCULTURATION
Problem-based learning course addressing various modes of acculturation observable between immigrant and/or marginalized populations and host cultures and the influence of mass media in the acculturation context. Students identify problems emergent from acculturation, consider problems relative to social justice concepts and develop problem solution options with emphasis on socially-just outcomes and the role mass media might assume in implementing such solutions.
Credits: 3
Attributes: Grounds for Change, Transformational Service Learning
Prerequisites: ENG 102
Course Notes: or higher.

SPCH 320 - INTRODUCTION TO ORGANIZATIONAL COMMUNICATION
Credits: 3
Attributes: Humanities

SPCH 335 - GLOBALIZATION, CULTURE, & MEDIA
This course examines the diverse and richly textured contemporary media landscape and the phenomenon of "global culture." Topics to be covered include: European mediaculture, Spanish-language media, Indian music and "Bollywood," Far-Eastern media, Al-Jazeera and the global news media.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101

SPCH 355 - BUSINESS & PROFESSIONAL SPEAKING
Advanced public speaking, interviewing, and presentation techniques adapted to problems and needs of business and other professions.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101
Course Notes: Sophomore standing

SPCH 360 - ORGANIZATION COMMUNICATION II
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 320
Course Notes: One additional 200-level communications course is required.

SPCH 380 - INTERVIEWING: THEORY-TECHNIQUE
Interviewing skills suitable for various settings and diverse participants. Employment, appraisal, reprimand, complaint, and persuasive, survey and exit interviews are addressed.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101
Course Notes: Sophomore standing

SPCH 392 - SPECIAL TOPICS
Focused course work dealing with a particular communications area of current interest or another emergent topic.
Credits: 3
Attributes: Humanities
Prerequisites: SPCH 101
Course Notes: Sophomore standing

SPCH 395 - INDEPENDENT STUDY
Credits: 1-6
Attributes: Humanities
Course Notes: Consent of Department Head.