STRATEGIC MANAGEMENT AND INNOVATION (SMIN)

SMIN 315 - PROJECT MANAGEMENT
Topics for the course include project initiation, planning, and budgeting; control, measuring and monitoring performance and quality; building effective project teams; working with third parties, communicating and collaborating across political and cultural boundaries; and risk management. The content will be explored through a collaborative, real-world project planning assignment. The course will prepare students to take the CAPM (Certified Associate in Project Management) Professional Certification exam.
Credits: 3

SMIN 347 - BUDGETING AND ACCOUNTING
This course is an introduction to the basic concepts and standards underlying financial accounting systems. The course will cover revenue recognition, inventory, long-lived assets, present value, and long term liabilities. The course emphasizes the construction of the basic financial accounting statements—the income statement, balance sheet, and cash flow statement—as well as their interpretation.
Credits: 3
Attributes: Adult Flex Track

SMIN 355 - JUDGMENT & CRITICAL THINKING
The purpose of this course is to develop thinking skills. We live in a society that mass-produces information. Not all of it is true or well-grounded, in fact. The key challenge in an information age is to know how to judge the quality of the information, opinions, and arguments that we are exposed to on a daily basis. This includes the ideas, arguments and assertions that we see, hear or read in the news, in coursework, on the job and in all human relations. Critical thinking is a fundamental competency. Leaders are often presented with information from a variety of sources and about areas where they have no expertise. They must know how to make good judgments about people, information, and arguments.
Credits: 3
Attributes: Adult Flex Track

SMIN 380 - TURNAROUND
This course focuses on the techniques, abilities and skills necessary for turning a company, department or project around. The course requires the integration of financial, human systems, and strategic and technological skills to produce an implementation plan for success.
Credits: 3
Attributes: Adult Flex Track

SMIN 395 - STRATEGY AND INNOVATION
This course enables students to develop, implement and extrapolate on innovation within the context of organizations. The course will concentrate on the characteristics of people, processes and environment that will enable innovative practices to flourish in the face of inevitable failures, budget constraints and obstacles. The course draws on a number of academic disciplines—especially economics, organization theory, and sociology—to build a fundamental understanding of how and why some firms achieve and sustain superior performance. We also study why some firms persistently generate returns that are lower than average. The course is analytically focused and requires that the student evaluate both the external environment and the internal capabilities of organizations.
Credits: 3
Attributes: Adult Flex Track
Prerequisites: SMIN 315 and SMIN 347