COMMUNICATION (COMM)

COMM 150 - MEDIACULTURE
Considering the effects of society on media and media on society. This course will focus each semester on a different topic exploring and exposing the possibilities and issues of the ongoing relationship between media and society.
Credits: 3
Attributes: Social Science
Course Notes: Open to freshman. JOUR, IMC, and COMM majors cannot use, 100 level courses as their major electives.

COMM 201 - COMMUNICATION IN THE INFO AGE
Prerequisite course for journalism, public relations, and integrated communications (advertising) majors. Overview of print and broadcast journalism, public relations and advertising; emphasis on the role and effects of media in society. The transformation of mass communication resulting from the development, diffusion, and convergence of new technologies.
Credits: 3
Attributes: Social Science
Prerequisites: ENG 102