BUSINESS ADMINISTRATION
(BADM)

BADM 100 - DISCOVERING ENTREPRENEURSHIP
Have you considered self-employment as a future career option? Or join an existing family business? Or perhaps launch a non-profit organization to assist others? "Discovering Entrepreneurship" uses an online simulation to cover the required steps to devise, trial and grow an e-commerce enterprise/store. You will partner with classmates to compete for profits. Practical lessons will be learned that can be used within a corporation or with a startup venture.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 101 - INTRODUCTION TO BUSINESS
Comprehensive overview of the business world and business basics. Topics include: Personal money management, marketing, organizational management, accounting/finance operations and ethics in business. Today's changing business environment; focus on careers in business and business career options.
Credits: 3
Course Notes: Open to freshman and sophomores ONLY.

BADM 102 - CONTEMPORARY ISSUES IN BUSINESS
Survey course designed to provide students with general knowledge of concepts theories and terminology of business in context of recent events. Open to all undergraduate students.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 104 - SOCIAL MEDIA AND BUSINESS
The proliferation of social media – social networking websites, blogging and micro-blogging, and other forms of online interaction and content generation – has introduced a powerful tool for people to communicate and share information in the business world. This course provides students with an introduction to this new world by acquainting them with the principles, theory, technology, and uses of social media in business.
Credits: 3
Course Notes: Open to all undergraduate students.

BADM 398 - PROFESSIONAL BUSINESS ADMINISTRATION INTERNSHIP
A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 6 credit hours can be applied to undergraduate business program.
Credits: 1-6
Attributes: Transformational Service Learning
Course Notes: Internship requirements vary by major, consent is required, by the Internship Coordinator, George Seyk at, gseyk@roosevelt.edu