

SOCIAL ENTREPRENEURSHIP, MINOR (FOR NON-BUSINESS MAJORS)

Non-business undergraduate students who pursue this minor will acquire skills necessary to take on issues of social responsibility, environmental sustainability, and the know how to develop products and services that can alleviate social problems. The minor will impart a comprehensive set of management skills through specific coursework offered in the Management Department.

Core

SENT 305	SOCIAL ENTREPRENEURSHIP I: CREATING THE VISION	3
SENT 306	SOCIAL ENTREPRENEURSHIP II: IMPLEMENTATION	3
MGMT 308	ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY	3
MKTG 302	PRINCIPLES OF MARKETING	3
SENT 307	BUSINESS PLANNING AND STRATEGIC NEW VENTURES	3

Electives

One class from Sustainability Studies to be selected in conjunction with the Assistant Dean.	3
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Total Credit Hours	18
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