ORGANIZATIONAL COMMUNICATION, BAOC FLEX-TRACK DEGREE FOR ADULTS

The Flex-Track program for adults lets students earn their undergraduate degrees at an accelerated pace while balancing work and family commitments. Courses in the Flex-Track program are available fully online. Some courses may be offered on campus on occasion. Courses are eight weeks in length, allowing adult students to reduce the time it takes to earn the bachelor’s degree.

The Bachelor of Arts in Organizational Communication is a Flex-Track program that examines the complex communication behavior that occurs in both large and small organizations, with an emphasis on virtual communication. Coursework centers on analyzing organizations and making recommendations for improvements using different types and levels of communication. Students will learn how to proactively create sound decision processes and to develop a supporting coalition for those decisions. They will also create metrics to demonstrate decision-making effectiveness, particularly around communication. The interdisciplinary approach in this degree prepares students to understand and contribute to the infrastructure that drives organizational success.

Standards

- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 66 credit hours from community colleges.
- Students must take their final 30 credit hours at Roosevelt University.
- Students must have a grade point average of 2.0 or higher to graduate.

Requirements

Grade of C or higher required in all OLED courses.

Core

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>OLED 310</td>
<td>MEDIA OUTLETS: THEORY &amp; PRACTICE</td>
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<tr>
<td>OLED 320</td>
<td>INTRODUCTION TO ORGANIZATIONAL COMMUNICATIONS</td>
<td>3</td>
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<tr>
<td>OLED 325</td>
<td>ORGANIZATIONAL COMMUNICATIONS II</td>
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<td>OLED 340</td>
<td>PERSUASION &amp; PRESENTATION SKILLS</td>
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<td>OLED 342</td>
<td>MEDIA WRITING: TELLING THE BIG STORY</td>
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<td>OLED 352</td>
<td>COMMUNICATION MEASUREMENT: MYTHOLOGY AND THE MEDIA</td>
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<td>OLED 359</td>
<td>EVALUATION AND USES OF NEW COMMUNICATION MEDIA</td>
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<tr>
<td>OLED 385</td>
<td>SOCIAL MEDIA STRATEGIES</td>
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Select two of the following: 6

- OLED 330 FOUNDATIONS OF ORGANIZATIONAL LEADERSHIP
- OLED 335 ORGANIZATIONAL CHANGE
- OLED 350 GROUP DYNAMICS & FACILITATION
- OLED 360 EVIDENCE-BASED DECISION MAKING
- OLED 365 SOCIAL JUSTICE & DIVERSITY
- OLED 368 ORGANIZATION BEHAVIOR
- OLED 370 LEADERSHIP DEVELOPMENT
- OLED 372 ORGANIZATION DEVELOPMENT
- OLED 375 CONFLICT & NEGOTIATION
- OLED 378 POWER & INFLUENCE
- OLED 380 STRATEGY, VISION, & PLANNING
- OLED 382

Functional Area or Minor
Related courses in a discipline or interdisciplinary area selected in consultation with an advisor 18

General Education, University Writing Requirement, and Electives
Courses to total 120 72

Total Credit Hours 120

General Education Requirements

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<td>PLS 201</td>
<td>CRITICAL REASONING AND SKILLS</td>
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<td>PLS 202</td>
<td>INFORMATION LITERACY AND RESEARCH WRITING</td>
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<td>PLS 220</td>
<td>TECHNOLOGICAL LITERACY</td>
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<tr>
<td>MATH 110</td>
<td>QUANTITATIVE LITERACY (or higher)</td>
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Other Requirements

- General education (University Writing Requirement):
  - ENG 101 COMPOSITION I: CRITICAL READING & WRITING 3
  - ENG 102 COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH 3

General Electives:
Select additional courses from any area to complete the 120-hour degree requirement

Upper Level General Education Seminars:

- PLS 350 SOCIAL SCIENCES SEMINAR I: CRITICAL SKILLS 3
- PLS 351 SOCIAL SCIENCES SEMINAR II: SPECIAL TOPICS 3
- PLS 360 NATURAL SCIENCES SEMINAR I 3
- PLS 361 NATURAL SCIENCES SEMINAR II 3
- PLS 370 HUMANITIES SEMINAR I: CRITICAL SKILLS 3
- PLS 371 HUMANITIES SEMINAR II: SPECIAL TOPICS 3
- PLS 397 ADVANCED RESEARCH DESIGN AND EVALUATION 3

Roosevelt University
The Transitions program is designed for Organizational Leadership or Organizational Communication majors who are planning to immediately continue on to graduate school at Roosevelt University in the Master of Arts (M.A.) in Training and Development or Master of Public Administration programs. The Transitions program allows students to apply three cross-listed graduate-level courses towards both their undergraduate degree and their graduate degree. Students must apply to the Transitions program after their third OLED course and maintain a minimum grade point average of 3.0. Students applying to the M.A. in Training and Development program must write a personal goal statement; students applying to the Master’s in Public Administration program must write an essay per the direction of the program director. Students must be accepted into the Transitions program and obtain permission from the program director of Training and Development or Public Administration prior to enrolling in the cross-listed courses. At the conclusion of the Organizational Leadership bachelor’s degree, students are required to formally apply to the Training and Development program or the Public Administration program.

- TRDV 423 TEAM BUILDING AND LEADERSHIP will cross-list with OLED 350 GROUP DYNAMICS & FACILITATION
- TRDV 435 ORGANIZATION DEVELOPMENT will cross-list with OLED 372 ORGANIZATION DEVELOPMENT
- PADM 400 PUBLIC SERVICE IN THE UNITED STATES will cross-list with OLED 330 FOUNDATIONS OF ORGANIZATIONAL LEADERSHIP
- PADM 419 STRATEGIC PLANNING FOR PUBLIC ADMINISTRATION will cross-list with OLED 380 STRATEGY, VISION, & PLANNING
- OLED 372 ORGANIZATION DEVELOPMENT will cross-list TRDV 435 ORGANIZATION DEVELOPMENT
- Additional courses may be counted towards this program. Consult the program director.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program’s degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student’s academic plan can look slightly different.

### Year 1

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<tr>
<th>Fall</th>
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