

MEETINGS AND EVENTS MANAGEMENT, MINOR

A minor in Meetings and Events Management is available to non-Hospitality majors only, such as Business or Integrated Marketing Communication. Meeting and event management professionals are often found in public relations, marketing, education, membership and fundraising departments. Any major that can accommodate the requirements below is welcome to declare this minor.

Students interested in this minor should consult with the School of Hospitality & Tourism Management regarding the rotation of classes. It typically takes three semesters to complete this sequence.

Requirements

Six courses (18 credit hours) are required for the minor in Meeting & Events Management per the list below. Transfer students must complete at least four of these courses (12 credit hours) at Roosevelt.

Prerequisite

HOSM 201	INTRODUCTION TO THE HOSPITALITY INDUSTRY (Prerequisite course. Can be waived.)
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Core Courses

HOSM 231	INTRODUCTION TO MEETING AND EVENT MANAGEMENT	3
HOSM 315	APPLICATIONS & TECHNIQUES OF MEETING & EVENT MANAGEMENT	3
HOSM 317	ISSUES & TRENDS IN MEETING & EVENT MANAGEMENT	3

Electives (choose 3) 9

HOSM 319	HOSPITALITY FACILITIES MARKETING, SALES, AND SERVICE
HOSM 323	EXHIBITION MANAGEMENT
HOSM 324	SPECIAL EVENTS
HOSM 328	DESTINATION MARKETING
HOSM 329	DESTINATION CHICAGO: MANAGING GROUP TOURS

Total Credit Hours	18
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