

MANAGEMENT, BSBA

The Management curriculum is designed to emphasize human values and to develop a sense of responsibility to employers, employees, customers, and the community. The curriculum provides professional education and training for students preparing themselves to manage their own businesses or to seek managerial positions in private industry or the public sector.

Managers are responsible for planning, organizing, directing, controlling, and representing a business or organization to many constituencies. To be effective, managers coordinate the work of specialists. It is essential that a manager possess an understanding of human relations, skill in directing group efforts, and knowledge of the functional aspects of business, such as production, marketing, finance, personnel, and accounting. Students majoring in management study the many areas in which managers must operate as well as topics directly related to managerial roles.

Requirements

MGMT 300 OPERATIONS MANAGEMENT, MGMT 358 ORGANIZATIONAL BEHAVIOR, and MGMT 380 BUSINESS POLICY AND STRATEGY are required core courses and cannot be used to fulfill Management major requirements.

Code	Title	Credit Hours
Core		
HRM 311	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	3
MGMT 398	ORGANIZATIONAL DEVELOPMENT	3
Electives		
Four electives at the 300 level in Management (MGMT) and/or Human Resource Management (HRM)		12
General Education, University Writing Requirement, and Electives		
Courses to total 120		66
Business Requirements		
Complete the Business Requirements		36
Total Credit Hours		120

CORE Requirements (General Education)

These quantitative requirements also apply to degrees in the College of Business:

- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 70 credit hours from community colleges.
- Students must take their final 30 hours at Roosevelt University. Note that some majors have additional requirements for RU hours.
- Students must have a grade point average of 2.0 or higher to graduate. Note that some majors have additional GPA requirements.

- Students may apply no more than 51 hours in the major (BA) or 57 hours in the major (BS)

Code	Title	Credit Hours
First Year Success Course or Transfer Success Course		
BADM 101	INTRODUCTION TO BUSINESS ⁷	3
FYS 101	FIRST YEAR SUCCESS COURSE ¹	1
or TRS 101	TRANSFER SUCCESS 101	
Communication Requirement		
ENG 101	COMPOSITION I: CRITICAL READING & WRITING ⁴	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH ⁴	3
BCOM 301	BUSINESS COMMUNICATIONS	3
Ideas Across Disciplines		
3 credits in coursework categorized as Ideas. ²		3
Humanities and Fine and Performing Arts		
9 credits from the following subject areas: African-American Studies, Art History, English (excluding ENG 101 and ENG 102), History, Languages, Music, Philosophy, Theatre, Speech, and Women's and Gender Studies		9
Mathematics		
MATH 121	COLLEGE ALGEBRA ^{5, 6}	3
Science		
2 Natural Science (including lab)		7
Social Sciences		
3 Social Sciences (can include ECON 101, ECON 102, ECON 234) ⁴		9
Experiential Learning		
6 credits from coursework categorized as Experiential Learning ³		3
BADM 203	PERSONAL FINANCE ⁸	3
Total Credit Hours		50

¹ First-Year Success is required of freshmen with less than 12 hours in their first semester at RU. Transfer Success is required of all transfer students with less than 90 hours.

² Ideas across Disciplines is required of all new students with less than 30 hours. It should be taken in a student's second semester at Roosevelt. ENG 101 is a prerequisite. Ideas across Disciplines courses cannot "double-dip" with Humanities or Social Science requirements.

³ Experiential Learning courses can "double-dip" with major requirements/electives or any CORE requirement (but cannot "triple-dip" as all three). Transfer students who enter with 60 or more hours are required to take only 1 Experiential Learning course. Transfer equivalencies for Experiential Learning courses from other institutions can be evaluated by the Provost's office and program heads upon request.

⁴ Grade of C- or better required

⁵ Higher-level mathematics may be substituted for MATH 121 COLLEGE ALGEBRA

⁶ Grade of C- or better required in the Math course

⁷ Required for all freshmen.

⁸ Required for all Business majors other than Transfer students.

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Mathematical preparation

Quantitative skills are critical for the academic study of business. This is especially true for accounting and finance majors. For all students, required business classes such as FIN 311 PRINCIPLES OF FINANCE and MGMT 300 OPERATIONS MANAGEMENT are mathematically based. In order to complete the degree on a timely basis, students are required to take mathematical requirements, MATH 121 COLLEGE ALGEBRA, ECON 234 ELEMENTARY STATISTICS, and any developmental courses required by the RUA in the first semester and in each following semester until these requirements are completed.

Business requirements

Standards

All Business courses taken by Business majors and minors must be satisfied with a grade of C- or better. A 300-level business elective is substituted for the international perspective course if an international course is in the major. MGMT 380 BUSINESS POLICY AND STRATEGY must be taken at Roosevelt and passed with a grade of C- or higher.

Code	Title	Credit Hours
Freshman/Sophomore Requirements		
ACCT 210	PRINCIPLES OF ACCOUNTING I ¹	3
ACCT 211	PRINCIPLES OF ACCOUNTING II ¹	3
BLAW 201	BUSINESS LAW I ¹	3
International Perspective		
Select one of the following:		3
ACCT 337	INTERNATIONAL ACCOUNTING	
FIN 354	INTERNATIONAL FINANCIAL ANALYSIS	
MGMT 360	SURVEY OF INTERNATIONAL BUSINESS	
MKTG 362	INTERNATIONAL MARKETING STRATEGIES	
Junior/Senior Requirements		
BCOM 301	BUSINESS COMMUNICATIONS	3
FIN 311	PRINCIPLES OF FINANCE ¹	3
INFS 330	MANAGEMENT INFORMATION SYSTEMS	3
MGMT 300	OPERATIONS MANAGEMENT ¹	3
MGMT 308	ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY	3
MGMT 358	ORGANIZATIONAL BEHAVIOR ¹	3
MGMT 380	BUSINESS POLICY AND STRATEGY ¹	3
MKTG 302	PRINCIPLES OF MARKETING ¹	3
Total Credit Hours		36

¹ Grade of C- or better required.

Total Minimum Credit Hours for BSBA

Code	Title	Credit Hours
Business or Non-Business Electives		16
General Business Requirements		36
General Education Requirements		50
Major Requirements - minimum of		18
Total Credit Hours		120

The last 30 hours of coursework must be completed at Roosevelt University.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Year 1

Fall	Credit Hours	Spring	Credit Hours
FYS 101		1 ENG 102	3
ENG 101		3 IDEAS ACROSS DI	3
MATH 121		3 ECON 101	3
BADM 101		3 Humanities #1	3
BIOL 111 or 112 ⁵		4 General Elective ¹	3
		14	15

Year 2

Fall	Credit Hours	Spring	Credit Hours
ACCT 210		3 ACCT 211	3
ECON 102		3 BADM 203 ²	3
BLAW 201		3 BCOM 301	3
PHYSICAL SCIENC		3 ECON 234	3
Humanities #2		3 Humanities #3	3
		15	15

Year 3

Fall	Credit Hours	Spring	Credit Hours
MGMT 308		3 FIN 311, MGMT 300, or MKTG 302	3
MGMT 358		3 MGMT 398, MGMT 3XX, or HRM 3XX ³	3
INFS 330		3 MGMT 398, MGMT 3XX, or HRM 3XX ³	3
HRM 311		3 MGMT 360, ACCT 337, FIN 354, or MKTG 362	3
FIN 311, MGMT 300, or MKTG 302		3 Experiential Learning #2	3
		General Elective ⁴	1
		15	16

Year 4

Fall	Credit Hours	Spring	Credit Hours
FIN 311, MGMT 300, or MKTG 302		3 MGMT 380	3
MGMT 398, MGMT 3XX, or HRM 3XX ³		3 MGMT 398, MGMT 3XX, or HRM 3XX ³	3
MGMT 398, MGMT 3XX, or HRM 3XX ³		3 General Elective ¹	3

General Elective ¹	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3
15		15

Total Credit Hours 120

- ¹ Or course towards an optional Minor.
- ² Satisfies CORE Experiential Learning requirement.
- ³ Any course at the 300 Level within the discipline.
- ⁴ Internship (MGMT 399) recommended.
- ⁵ One Natural Science course must have a lab
- ⁶ Experiential Learning class must be 200/300 level and satisfies CORE Experiential Learning requirement.