

# HOSPITALITY AND TOURISM MANAGEMENT, BSHTM

**The Manfred Steinfeld School of Hospitality and Tourism Management:**  
*World Class Education in a World-Class City*

No better place exists to learn this industry than the Chicago metropolitan area with its wealth of world-class hotels and restaurants and its rich blend of ethnic cultures and cuisines, arts and entertainment, sports and recreation. With offices overlooking several of Chicago's major tourism destinations, the School offers an undergraduate program and the first graduate program in Illinois preparing students for management and leadership careers in the hospitality and tourism industry.

Roosevelt's Hospitality program prepares students in the following concentration areas: lodging management; food and beverage management; meeting, events and exhibition management; sports management; and tourism administration. Other subject areas include casino and club management.

The hospitality industry is a major employer in the Chicago area and throughout the world. Excellent careers are available for those with academic training, work experience, and technology skills, all of which are developed in Roosevelt University's programs. A Roosevelt degree in hospitality and tourism management provides students with a valuable employment and career advantage.

Faculty members are committed to students and their professional growth as they integrate classroom study with the lively metropolitan workplace. Program participants may gain experience through professional partnerships with leading hotels, restaurants, meeting and convention facilities, associations, destination marketing and tourism offices and others.

Manfred Steinfeld is the generous benefactor of Roosevelt University's School of Hospitality and Tourism Management. The program values Mr. Steinfeld's knowledge, experience, and generosity.

## The Bachelor of Science in Hospitality and Tourism Management (BSHTM)

The BSHTM is a 120-credit hour undergraduate degree program designed for students of any age who want to pursue a career in hospitality. The program requires successful completion of 54 credit hours of study in hospitality management courses; the University's general education course requirements in humanities, social sciences, and natural sciences; and 30 credit hours of elective courses.

All Hospitality majors are advised by the department and can develop close, mentoring relationships with our faculty from their first semester at Roosevelt.

### Freshmen

Traditional-aged freshmen enroll in Hospitality major courses from the first semester so there is no delay in developing a connection to the major field, area of focus, and chosen career path.

### Transfer Students

The BSHTM degree allows for transfer credits from community college Hospitality programs as well as transfer from other programs and

majors. Except for HOSM 290 METHODS & RESEARCH IN HOSPITALITY MANAGEMENT, which must be completed at Roosevelt University, 200-level background hospitality courses may be completed either at Roosevelt or through acceptable transfer work from an approved community college.

### Request Further Information

To receive further information about the Bachelor of Science in Hospitality & Tourism Management, please contact the Assistant Dean of School of Hospitality and Tourism Management.

## Requirements

### Required Courses

HOSM 200	FINANCIAL ACCOUNTING FOR THE HOSPITALITY INDUSTRY	3
or ACCT 210	PRINCIPLES OF ACCOUNTING I	
HOSM 201	INTRODUCTION TO THE HOSPITALITY INDUSTRY	3
HOSM 210	FRONT OFFICE MANAGEMENT	3
or HOSM 231	INTRODUCTION TO MEETING AND EVENT MANAGEMENT	
HOSM 230	FOOD AND BEVERAGE MANAGEMENT	3
HOSM 275	HOSPITALITY LAW	3
or BLAW 201	BUSINESS LAW I	
HOSM 290	METHODS & RESEARCH IN HOSPITALITY MANAGEMENT	3
HOSM 300	MANAGERIAL ACCOUNTING FOR THE HOSPITALITY INDUSTRY	3
HOSM 311	ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY	3
HOSM 350	ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY	3
HOSM 399	HOSPITALITY MANAGEMENT SENIOR PROJECT	3

### Electives

Select eight 300-level HOSM electives: recommend one concentration from list below	24
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### General Education Requirements for the BSHTM

Mathematics proficiency equivalent to MATH 095 by course completion or Roosevelt placement		
Select three courses in Humanities	9	
Select three courses in Natural Sciences	9	
Select three courses in Social Sciences	9	
ACP 101	FIRST YEAR SEMINAR	3
CST 100	ESSENTIAL COMPUTER SKILLS (or proficiency credit)	3
ENG 101	COMPOSITION I: CRITICAL READING & WRITING <sup>1</sup>	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH <sup>1</sup>	3

### General Education, University Writing Requirement, and Electives

Courses to total 120	27
Total Credit Hours	120

<sup>1</sup> Minimum acceptable grade is C-

## Other Requirements for the BSHTM Degree

- 200-level courses: At least 60 credit hours must be completed in courses at the 200 level or above.
- 300-level courses: A minimum of 15 credit hours of 300-level hospitality management course work must be completed at Roosevelt University.
- Minimum grades in the major sequence: The core courses, HOSM 300 MANAGERIAL ACCOUNTING FOR THE HOSPITALITY INDUSTRY, HOSM 311 ORGANIZATIONAL DEVELOPMENT FOR HOSPITALITY, HOSM 350 ADVANCED MARKETING FOR THE HOSPITALITY INDUSTRY, and HOSM 399 HOSPITALITY MANAGEMENT SENIOR PROJECT, must be passed with grades of C or higher. Two D grades are allowed in the remainder of the major sequence.
- Minimum acceptable grade point average of classes taken at Roosevelt University is 2.0.
- Completion of the University Writing Requirement is based on the Roosevelt University Assessment placement test.

## Hotel/Lodging Management Concentration

### Requirements

Nine (9) credit hours, see list below; plus prerequisite HOSM 210 FRONT OFFICE MANAGEMENT.\*

HOSM 302	HOTEL OPERATIONS	3
HOSM 303	HOTEL DEVELOPMENT AND OPENING	3
HOSM 304	FACILITIES MANAGEMENT & ENGINEERING	3
Total Credit Hours		9

## Meeting and Event Management Concentration

### Requirements

Nine (9) credit hours; see list below; plus, prerequisite HOSM 231 INTRODUCTION TO MEETING AND EVENT MANAGEMENT.\*

HOSM 315	APPLICATIONS & TECHNIQUES OF MEETING & EVENT MANAGEMENT	3
HOSM 317	ISSUES & TRENDS IN MEETING & EVENT MANAGEMENT	3
Select one of the following:		3
HOSM 319	HOSPITALITY FACILITIES MARKETING, SALES, AND SERVICE	
HOSM 323	EXHIBITION MANAGEMENT	
HOSM 324	SPECIAL EVENTS	
HOSM 329	DESTINATION CHICAGO: MANAGING GROUP TOURS	
Total Credit Hours		9

## Restaurant/Food Service Management Concentration

### Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 230 FOOD AND BEVERAGE MANAGEMENT.\*

HOSM 330	FOOD & BEVERAGE CONTROLS	3
HOSM 335	RESTAURANT/FOOD SERVICE MANAGEMENT	3

HOSM 337	WINE, LIQUORS, AND BEVERAGE MANAGEMENT (Must be 21 yo to enroll)	3
Total Credit Hours		9

## Sports Hospitality Concentration

The courses comprising the Sports Hospitality Concentration have been developed in response to the needs of sports organizations for trained personnel to assist in fan services and marketing. Hospitality students have the customer service orientation that equips them to work with the myriad fan-oriented activities undertaken by organized sports.

### Requirements

Nine (9) credit hours required; see list below.\*

Select three of the following:		9
HOSM 351	INTRODUCTION TO SPORTS AS A BUSINESS ENTERPRISE	
HOSM 353	SPORTS MARKETING	
HOSM 355	SPORTS COMMUNICATIONS, MEDIA ISSUES, & PUBLIC RELATIONS	
HOSM 357	SPORTS COMMUNICATIONS RELATIONS & FAN DEVELOPMENT	
Total Credit Hours		9

## Tourism Administration Concentration

### Requirements

Nine (9) credit hours required; see list below; plus, prerequisite HOSM 201 INTRODUCTION TO THE HOSPITALITY INDUSTRY.\*

Select three of the following:		9
HOSM 321	MANAGING TOURISM, FESTS, EVENTS, & MORE	
HOSM 325	INTERNATIONAL TOURISM	
HOSM 326	URBAN TOURISM ADMINISTRATION	
HOSM 328	DESTINATION MARKETING	
Total Credit Hours		9

## BSHTM to MSHTM Transitions Program

A Roosevelt University Hospitality and Tourism Management student who has completed his/her RU residency of 30 credit hours, has completed 90 credit hours of degree applicable credit, and has a 3.0 overall GPA, may apply for the HOSM Graduate Transitions Program. If accepted, the student will be allowed to enroll in up to two graduate HOSM courses in consultation with the Graduate Advisor; and, satisfactory completion of the courses with a minimum of 3.0 average will be allowed to count as credits applicable to his/her undergraduate 120 credit hour degree requirement. In addition, the student will be allowed to also apply the RU graduate credits to the 30 credit hours of HOSM 400-level credit required for the Master of Science in Hospitality and Tourism Management. Additionally, the student will not be required to enroll in undergraduate pre-requisite HOSM courses, though s/he may elect to add certain undergraduate pre-requisites to his/her program of study.

\* No transfer credit allowed. Minimum grade of C in all classes to qualify. No waivers or substitutions.

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the

most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

#### Year 1

Fall	Credit Hours Spring	Credit Hours
ENG 101	3 ENG 102	3
ACP 101	3 HOSM 230	3
HOSM 201	3 Humanities #1	3
HOSM 210 or 231	3 Social Science #1	3
MATH 110	3 General Elective	3
	15	15

#### Year 2

Fall	Credit Hours Spring	Credit Hours
HOSM 275	3 HOSM 300	3
HOSM 200	3 HOSM 3XX <sup>3</sup>	3
HOSM 3XX <sup>3</sup>	3 CST 100	3
Natural Science #1	3 Social Science #2	3
Humanities #2	3 Natural Science #2	3
	15	15

#### Year 3

Fall	Credit Hours Spring	Credit Hours
HOSM 311	3 HOSM 290	3
HOSM 3XX <sup>3</sup>	3 HOSM 350	3
HOSM 3XX <sup>3</sup>	3 HOSM 3XX <sup>3</sup>	3
Humanities #3	3 Natural Science #3	3
Social Science #3	3 General Elective <sup>1</sup>	3
	15	15

#### Year 4

Fall	Credit Hours Spring	Credit Hours
HOSM 399	3 HOSM 3XX <sup>3</sup>	3
HOSM 3XX <sup>3</sup>	3 HOSM 3XX <sup>3</sup>	3
General Elective <sup>1</sup>	3 General Elective <sup>1</sup>	3
General Elective <sup>1</sup>	3 General Elective <sup>1</sup>	3
General Elective <sup>1</sup>	3 General Elective <sup>1</sup>	3
	15	15

Total Credit Hours 120

<sup>1</sup> Or course towards an optional Minor.

<sup>2</sup> Any course at the 200 level within the discipline.

<sup>3</sup> Any course at the 300 level within the discipline.

<sup>4</sup> This requirement can be fulfilled by other requirements.

<sup>5</sup> One Natural Science course must have a lab.