

JOURNALISM AND MEDIA STUDIES, BA

The B.A. program in Journalism and Media Studies offers students a choice between two related but distinct concentrations:

The Journalism concentration is targeted to students who intend to work in today's multimedia news environment in online, print, or broadcast media as writers, editors, reporters, designers, photographers, or columnists. Coursework crosses publishing platforms (broadcast, print, and online) and is taught by faculty with extensive media experience. A required internship at a media operation in the student's interest area and a final reporting project complete the program.

The Media Studies concentration is targeted to students interested in exploring the media and their effects and avenues of influence in society, politics, and culture. Media Studies provides students with the objective knowledge, tools, and skills needed to access, analyze, evaluate and create messages using all forms of media technology. The program prepares students for graduate study as well as for work in media industries.

The Department of Communication, the home for these programs, is also home for the Torch student newspaper, WRBC student radio station, and the Gage Gallery – outlets that offer students the unique ability to create content that influences readers and viewers inside and outside Roosevelt University.

Prerequisites

Students must have completed COMM 201 COMMUNICATION IN THE INFO AGE or its equivalent with a grade of C or better to begin their studies as Journalism and Media Studies majors.

Requirements

Journalism concentration: Students complete a total of 11 courses (35 credit hours) for the Journalism concentration, including nine core courses and two major electives.

- Journalism students complete a required professional internship experience in the field, JOUR 399 INTERNSHIP.
- Journalism students conclude their program with a required capstone reporting project, JOUR 392 THE CONVERGENCE NEWSROOM. This is a team project in which students' final work is published on a multimedia website.
- Transfer students must complete seven JOUR courses (21 credit hours) at Roosevelt.

Media Studies concentration: Students complete a total of 12 courses (37 credit hours) for the Media Studies concentration, including eight core courses and four major electives.

- Media Studies students conclude their program with a required two-semester, two-course capstone sequence consisting of MED 380 MEDIA RESEARCH METHODS and MED 381 MEDIA STUDIES RESEARCH PROJECT. Students study media research and learn to design and implement primary research; their work culminates in a final research project.
- Transfer students must complete eight MED courses (24 credit hours) at Roosevelt.

For both concentrations, these guidelines apply:

- No 100-level courses may count toward the hours required for these concentrations.
- No Pass/Fail grades are accepted for courses in these concentrations.
- No grades below C (not C-) are accepted for courses in these concentrations.

Journalism and Media Studies BA with Journalism Concentration

Core

JOUR 219	ESSENTIAL MULTIMEDIA SKILLS	3
JOUR 220	MEDIA WRITING	4
JOUR 305	NEWS VIDEO PRODUCTION	3
JOUR 319	NEWS REPORTING	3
JOUR 363	LAW AND ETHICS	4
JOUR 389	NEW MEDIA AND TECHNOLOGY	3
JOUR 390	TOPICS IN REPORTING & WRITING	3
JOUR 392	THE CONVERGENCE NEWSROOM	3
JOUR 399	INTERNSHIP	3

Electives

Two courses at the 200 or 300 level in Journalism (COMM 201 may not be used as an elective)	6
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General Education, University Writing Requirement, and Electives

Hours to total 120	85
Total Credit Hours	120

Journalism and Media Studies B.A. with a Media Studies concentration

Core

MED 203	INTRODUCTION TO MEDIA THEORY	3
MED 221	INTRODUCTION TO MEDIA PRODUCTION	3
MED 306	MEDIA LITERACY	3
MED 351	PUBLIC OPINION AND PROPAGANDA	3
MED 363	MEDIA ETHICS	4
MED 375	MEDIA ANALYSIS AND CRITICISM	3
MED 380	MEDIA RESEARCH METHODS	3
MED 381	MEDIA STUDIES RESEARCH PROJECT	3

Electives

Four courses at the 200 or 300 level in Media Studies, Journalism, IMC, or Speech (COMM 201 may not be used as an elective).	12
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General Education, University Writing Requirement, and Electives

Hours to total 120	83
Total Credit Hours	120

General Education Requirements

Code	Title	Credit Hours
Academic Communities of Practice		
ACP 101	FIRST YEAR SEMINAR ¹	3
ACP 110	PRIMARY TEXTS	3
ACP 250	FOUNDATIONS FOR CHANGE	3
English Composition ²		
ENG 101	COMPOSITION I: CRITICAL READING & WRITING	3
ENG 102	COMPOSITION II: INTRODUCTION TO ACADEMIC RESEARCH	3
Humanities		
Select 9 credits from the following subject areas: African-American Studies, Art History, English (excluding ENG 101 and ENG 102), History, Languages, Music, Philosophy, Theatre, Speech and Women's and Gender Studies		9
Mathematics		
MATH 110	QUANTITATIVE LITERACY (or above) ₃	3
Non-Western requirement		
Non-Western course (can be used for Humanities or Social Sciences general education requirements)		3
RU mission-related course ²		
LIBS 201	WRITING SOCIAL JUSTICE	3
Science		
One biological science and one physical science required (at least one must be a four-hour lab (not applicable for science majors)		7-8
Social Sciences		
Select 9 credits from the following subject areas: African-American Studies, Anthropology, Economics, History, Journalism, Philosophy, Political Science, Psychology, Sociology and Women's and Gender Studies		9
Total Credit Hours		49-50

¹ Required for students who enter RU with fewer than 12 credit hours

² Minimum grade of C- required

³ Math, Computer Science & Technology, and Science majors have different requirements—see advisor

These quantitative requirements also apply to degrees in the College of Arts and Sciences:

- Students may apply no more than 60 credit hours of 100-level courses toward the degree.
- Students must apply no fewer than 60 credit hours of 200- and 300-level courses toward the degree.
- Students must have at least 18 credit hours (of the 60 credit hours above) at the 300 level.
- Students may transfer in no more than 66 credit hours from community colleges.

- Students must take their final 30 hours at Roosevelt University. Note that some majors have additional requirements for RU hours.
- Students must have a grade point average of 2.0 or higher to graduate. Note that some majors have additional GPA requirements.
- Students must have a minimum of 90 hours in Arts and Sciences.
- Students may apply no more than 51 hours in the major (BA) or 57 hours in the major (BS)

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different.

Journalism and Media Studies BA with Journalism Concentration (see Media Studies concentration plan at bottom)

Year 1			
Fall	Credit Hours	Spring	Credit Hours
ACP 101	3	ACP 110	3
ENG 101	3	ENG 102	3
MATH 110	3	COMM 150 (or other Social Science #1)	3
BIOL 111 or 112 ⁵	4	Humanities #2	3
Humanities #1	3	Physical Science ⁵	3
		16	15
Year 2			
Fall	Credit Hours	Spring	Credit Hours
LIBS 201 or ACP 250	3	ACP 250 or LIBS 201	3
COMM 201	3	JOUR 305	3
JOUR 219	3	JOUR 319	3
JOUR 220 (pre-req for other courses; only available in fall terms)	4	Social Science #3	3
Social Science #2	3	Humanities #3	3
		16	15
Year 3			
Fall	Credit Hours	Spring	Credit Hours
JOUR 389	3	JOUR 390 or JOUR 3XX ^{2,3}	3
JOUR 363	4	JOUR 2XX or JOUR 3XX ^{2,3}	3
JOUR 399 (or General Elective)	3	JOUR 399 (or General Elective)	3
General Elective ¹	3	General Elective ¹	3

The department recommends a four-course schedule (including JOUR 399, the internship) during the internship term.

General Elective¹ 3

13 15

Year 4

Fall	Credit Hours Spring	Credit Hours
JOUR 399 (or General Elective)	3 JOUR 392	3
JOUR 2XX or JOUR 3XX ^{2,3}	3 General Elective ¹	3
Non-Western Studies Course ⁴	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3
15		15

Total Credit Hours 120

- ¹ Or course towards an optional Minor.
- ² Any course at the 200 level within the discipline.
- ³ Any course at the 300 level within the discipline.
- ⁴ This requirement can be fulfilled by other requirements.
- ⁵ One Natural Science course must have a lab.

Journalism and Media Studies BA with Media Studies Concentration

Year 1

Fall	Credit Hours Spring	Credit Hours
ACP 101	3 ACP 110	3
ENG 101	3 ENG 102	3
MATH 110	3 COMM 150 (or other Social Science #1)	3
BIOL 111 or 112 ⁵	4 Humanities #2	3
Humanities #1	3 Physical Science ⁵	3
16		15

Year 2

Fall	Credit Hours Spring	Credit Hours
LIBS 201	3 ACP 250	3
COMM 201	3 MED 306	3
MED 203	3 Social Science #3	3
MED 221	3 Humanities #3	3
Social Science #2	3 Non-Western Studies Course ⁴	3
15		15

Year 3

Fall	Credit Hours Spring	Credit Hours
MED 351	3 MED 375	3

MED 363	4 MED 2XX, MED 3XX, IMC 2XX, IMC 3XX, JOUR 2XX, or JOUR 3XX ^{2,3}	3
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General Elective ¹	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3

16 15

Year 4

Fall	Credit Hours Spring	Credit Hours
MED 380	3 MED 381	3
MED 2XX, MED 3XX, IMC 2XX, IMC 3XX, JOUR 2XX, or JOUR 3XX ^{2,3}	3 MED 2XX, MED 3XX, IMC 2XX, IMC 3XX, JOUR 2XX, or JOUR 3XX ^{2,3}	3
General Elective ¹	3 MED 2XX, MED 3XX, IMC 2XX, IMC 3XX, JOUR 2XX, or JOUR 3XX ^{2,3}	3
General Elective ¹	3 General Elective ¹	3
General Elective ¹	3 General Elective ¹	3
15		15

Total Credit Hours 122

- ¹ Or course towards an optional Minor.
- ² Any course at the 200 level within the discipline.
- ³ Any course at the 300 level within the discipline.
- ⁴ This requirement can be fulfilled by other requirements.
- ⁵ One Natural Science course must have a lab.